



Annual Report – 2010

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I. INTRODUCTION

The New LEED Trust is an NGO working in the field of education for underprivileged and economically backward people in India. The New LEED means: The New Liberation, Education and Economic Development started in the year 1991, registered as a charitable trust (Regd. No. 934/2000, 12AA Income Tax act 1961). The administrative office of The New LEED Trust is at Ayavoo Naidu colony, Ammai Ammal Street, Aminjikarai P.O. Choolaimedu in Chennai.

a. Mission

- The aim of The New LEED is to help the underprivileged and economically backward people in and around the areas of East Namashivayapuram (Choolaimedu) of Chennai.
- The New LEED will help through educating the people to be self sustainable and economically and socially independent. Special concern for children and women.
- Through the help of The New LEED the people should learn to overcome social evils like child marriages, dowry, neglecting of women, corruption, diseases.
- The goal is that everyone in the areas should be able to live a peaceful life with less worry and become a model for the change of the whole of the Indian society.

b. Objectives and purpose of the trust as per The New LEED Trust Deed

- To undertake to impart, promote and spread education and entrepreneurial and professional skills for the benefit of depressed and weaker section of the society to the subjects to the Union of India and for the said purpose to found, maintain, set up, organize, run, manage, institutes, supervise, superintend, co-ordinate, affiliate, control, guide school, college, universities, hostels, boarding houses, museums, laboratories, exhibitions, libraries, lecture halls, practical classes and other Educational and Technical Institutions.
- To grant stipend, scholarships, studentships and other allowance, concessions or gratuities to deserving students and candidates.



- To hold examinations and to grant certificates of proficiency or other academic distinctions or title to person who have complied with the conditions laid down in the regulations or bye-laws of the Trust and/or the State Government or any other statutory body set up by such Governments.
- To provide facilities for giving residential accommodation and boarding-house for teacher, staff and other persons engaged in carrying out any of the objects of Trust.
- To provide libraries, reading rooms for the benefits of students and general public for the promoting education.

c. Board of Trustee

Board of Trustees have frequent meetings to review existing programs, plan new programs, and start up new projects in different places other than choollaimedu. The meeting suggests developing new area which could be in other urban slums in Chennai and village in Vellore and the support the needy with effective discussion with Christian Medical College and Hospital (CMC) Vellore, CHAD department (Community Health and Development), Stella Maris College and Loyola College to find new staffs, networking in sustainable development of the Projects.

The New LEED Trust functions well with the support of our honourable trustees.

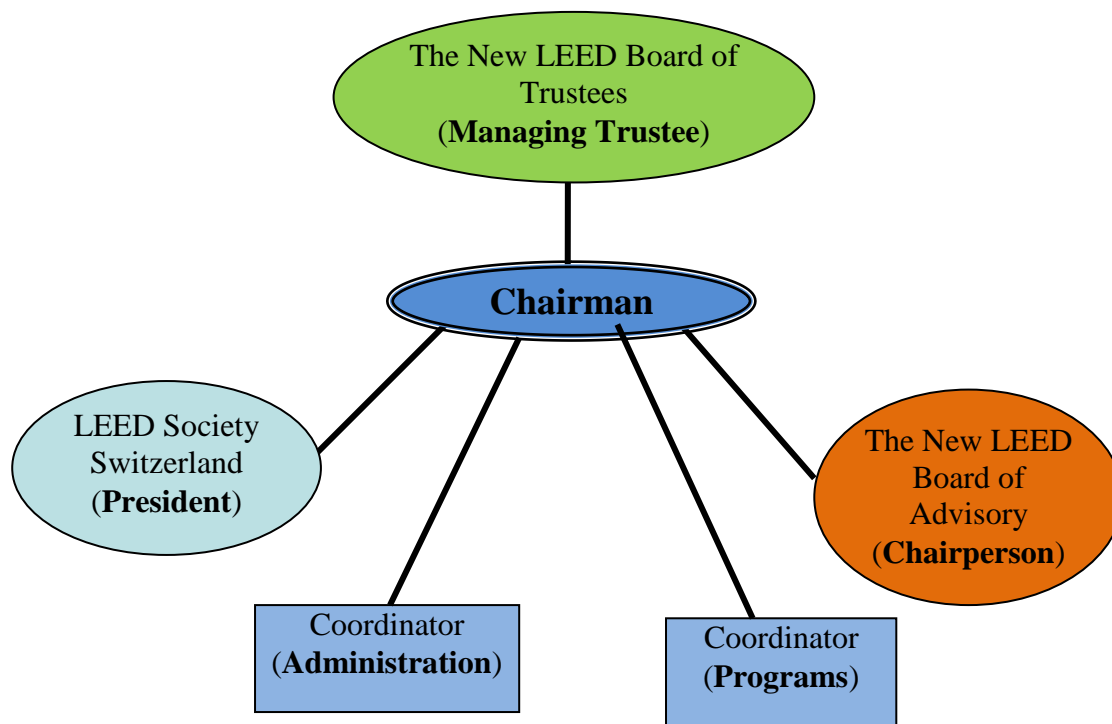
Mr. Elijah John Mathew (Managing Trustee)

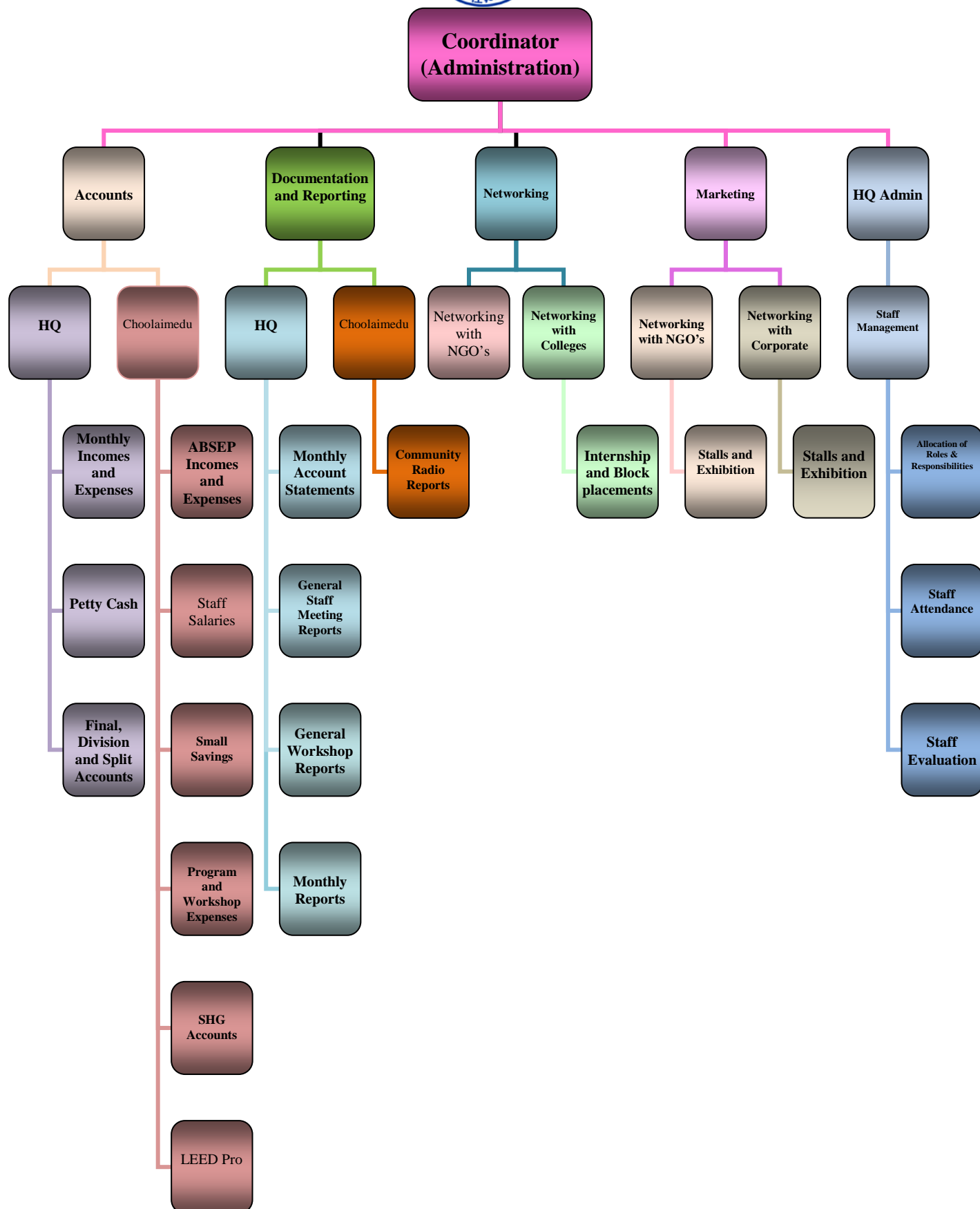
Dr. Korula Mani Jacob (Assistant Professor of Orthopaedics, Christian Medical College, Vellore)

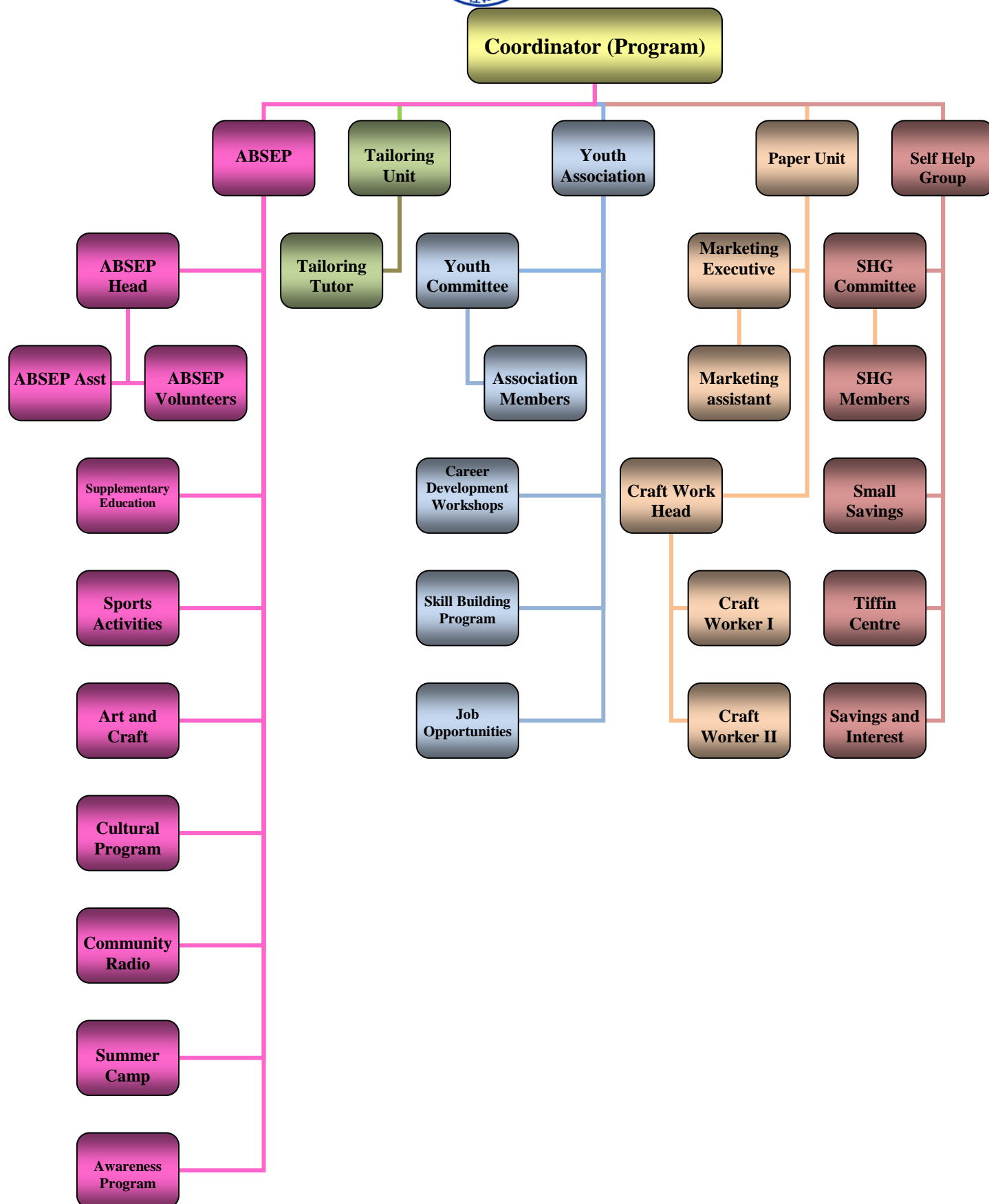
Mrs. Elizabeth Shiney Abraham (Senior Human Resource Manager, Shipnet software Solution India Pvt)

Mr. Nazar (project manager, Visthar, Bangalore)

d. Organizational structure









e. The New LEED Staff

The success of The New LEED Trust is its staffs and volunteers, because of their involvement and dedication, without this The New LEED could not achieve its success. The following are The New LEED Trust staffs and volunteers.

SL. No	Name of the Staff	Education	Designation	Date of Joining	Date of Leaving
01.	Ms. Anandhi	12 th	ABEP Head Assistant /Marketing Executive LEED Pro	13.07.2007	31.08.2010 / 31.03.2010
02.	Ms. Nirmala	12 th , BSc., (MSc)	ABEP Assistant / In-charge Small Saving	19.07.2007	
03.	Ms. Ramana Devi R.	10 (12 th)	Volunteer	01.03.2009	31.08.2010
04.	Mr. Chandrasekhar A.	12 th (BSc.)	Volunteer	05.03.2009	
05.	Mr. Raj Balaji N.	12 th (BSc.)	Volunteer	14.07.2009	31.01.2010
06.	Ms. Muthamizh Selvi	12 th	Craft Worker, LEED Pro	21.07.2009	15.02.2010
07.	Ms. Nirosha K.	12 th	Craft Worker, LEED Pro	21.07.2009	15.02.2010
08.	Ms. Jesper Daisy Joseph Dennis	BA, MSW	Coordinator – administration (Trainee)	27.07.2009	30.09.2010
09.	Ms. Uma Devi R.	BA, MSW	Coordinator – Programs (Trainee)	27.07.2009	31.03.2010
10.	Ms. Nancy Erica J.	BCom , MSW, MPhil	Senior Field Worker (FDP)	14.10.2009	31.05.2010
11.	Ms. Chandralekha V.	MSW	Field Worker (FDP)	01.02.2010	
12.	Mrs. Lozie J.	10 th	Field Worker (FDP)	09.02.2010	31.12.2010
13.	Mr. Prem C.	10 th (12 th)	Volunteer	07.07.2010	31.08.2010
14.	Mr. Mahalingam R.	10 th (12 th)	Volunteer	07.07.2010	
15.	Ms. Priyanka M.	10 th (12 th)	Volunteer	09.07.2010	
16.	Mr. Hari Prasad	BSc, PGDHRM, MSW	Coordinator- Programs (Trainee)	13.07.2010	31.10.2010
17.	Mr. Anantharaj A.	10 th	Office Assistant	07.07.2010	31.08.2010
18.	Mrs. Devi S.	BA, MSW, MPhil, (MBA)	Coordinator – administration (Trainee)	01.12.2010	
19.	Mr. Martin C.	10 th	Office Assistant	20.10.2010	

The fulltime staffs are Mrs. Devi. S Coordinator Administration (Trainee), Ms. Chandralekha V. FDP and rests of the staffs are part time workers in The New LEED Trust.



f. Staff Meeting

Staff meeting of The New LEED Staff is conducted regularly in Headquarters where the staffs shared their achievements, problems, future plan and suggestions for the project improvement. These meetings are important to discuss personal and general issues faced by the staff and the organisation.

g. Number of Working days

Sl. No	Month	No. Working Days
01.	January	21
02.	February	25
03.	March	28
04.	April	24
05.	May	24
06.	June	26
07.	July	27
08.	August	27
09.	September	27
10.	October	24
11.	November	24
12.	December	24
	Total days	301

h. The New LEED Trust Staff Selection Board

Staff Selection Panel of The New LEED Trust consisting of Dr. Sr. Lourthumary fmm, Mrs. Hannah Joan, Mrs. Divya and Mrs. Elizabeth Shiney Abraham could help short listed the candidates and select the right candidate for the post of Coordinators.

i. Staff Training Program and Staff Retreat

The Training programme was conducted by group namely Mrs. Hannah Joan, Mrs. Archana Krishna Kumar and Dr. Sr. Lourthumary-FMM. The purpose for organizing this staff training and retreat was for better team building.



Group Discussion in Staff Training Program



Participants of Staff Training Program



Our Chairman Mr. Elijah, FDP Manager Mr. Jerome and Our President Mr. Peter also participated in the training Programme. Training



program discusses on topics like Psychological Contract with the organization. The team explained about how A Team worker, a coordinator, a planner, a monitor etc should act in an organisation. It underlined that Organisations cannot be to our expectations whereas we have work according to the expectation of the organization.

Staff having fun in the Palavakkam beach during staff training program and retreat

j. Internship

Internship students from Loyola College of English Department, Mr. Shijo Joseph, Mr. Rony John and Mr. Donel Varghese conducted fifteen days Training program on English language for students, staffs and volunteers. The program the group prepared Basic English charts to help in learning and understanding languages through story, games etc.

Internship students from Loyola College of Mathematics Department, Mr. Chandrasekhar helped in the accounting of The New LEED office, he helped the children to understand mathematics easily with the help if charts.

k. Volunteer

Under the guidance of Dr. Sr. Lourthu Mary and Dr. Mrs. Sandra Joseph of Social Work Department of Stella Maris College (autonomous) sends their 1st year students .Ms. Nicholette Conns, Ms. Nancy T. T and Ms. Telma Shalini to do their field work training in The New LEED Trust for the academic Year from September 2010 to 2011 March.



Ms. Michele and Andrea volunteers from Switzerland, Nancy, Nicholette and Telma volunteers from Stella Maris College



Volunteers from Switzerland Ms. Michele and Andrea who are 3rd year medical students visited The New LEED projects. Ms. Ramya S. and Ms. Vinolia Jovitha V. 1st year students of Loyola College Social Work Department under the guidance of Prof. M. R. Arulraj, Head of Department of Social work sent to do their field work in The New LEED Trust. The service of these volunteers were very useful in understanding The New LEED Trust activities from another angle and get suggestion for the future programs.

II. INTRODUCTION PROGRAM CENTRE CHOOLAIMEDU – CHENNAI

The New LEED Trust is conducting many programs in Choolaimedu Slum areas in Chennai for the development children, women and youths. The New LEED takes care of the community by providing quality Activity Based Supplementary Education Program which helps to develop their skills in various aspects.

a. Area description

The New LEED Centre is located in the slum area on its North it has Coovam River, Nelson Manickam road in south, west Namashivayapuram in west and in east is railway track line which connects Tambaram and Chennai beach. The centre is functioning in rented premises at No.114, East Namashivayapuram, Choolaimedu, Chennai - 600094.



West Namashivayapuram Slum along river Coovam



East Namashivayapuram Slum along river Coovam

The area has 9 main streets with 1000 families, 85% of men are daily wages, 12% of men are private employees and 3% of men are government employees. Majority of women are servant maids, some women are employed in export companies, cleaners in Shopping Malls, Flower sellers, wayside snacks sellers and very few are house wives. The Most of the men do small work like painting, Auto rickshaw drivers, Porters, security guards. The area has only three grocery shops, number of petty shops, street snack shop and quite handsome number of pawnbroker shops.

Most of the people in the area prefer to buy food from the unhygienic street snack shops instead of cooking. Consumption of alcohol is very common habits among the living in this area; people take alcohol to de-stress but it also creates big problem financially and medically to the family. Tobacco chewing and addiction to drugs are also seen among the men and youth in the area. The main socio- economic problems in the area are alcoholism, drug use. The New LEED conducts awareness programmes and Family counselling to create awareness on cancer, ill effects of alcohol, tobacco etc it takes a very long time to see the changes happening. With Family Development Program (FDP), Skill development programs through Self Help Group (SHG) where most of the financial and family problem are been addressed.



Many of the people suffer from many health issues due to unhygienic living conditions which lead to diseases like Malaria, Dengue, Chikungunya, viral fever, frequent lung infections, elephantiasis, typhoid, and cholera. The people do struggle hard to keep individual and family needs by going to work daily despite their sickness or other health problems.

The income of the family is irregular due to various reasons which indirectly increase dependency on legal and illegal pawnbrokers and money lenders. People know the importance of savings but they lack proper planning and budgeting and could not do savings. Recently government and local NGOs organize Self Help Group (SHG) which makes the women to save and get loan for less interest. The concept of self help, working rights, living conditions are lacking among the people due to lack of awareness in them.

b. Benefited areas

People living in the area of East Namashivayapuram, West Namashivayapuram, and Rajiv Gandhi Nagar are the beneficiaries since many of the slum hamlets along the Coovam Rivers are been relocated outer peripheral of the city due to upcoming of development projects.



Demolished Slums along the river Coovam



children in front of their demolished houses

c. Centre Working Hours

Coordinators	10.00 am - 07.00 pm
Teaching assistants	5.00 pm. - 09.00 pm
Students	5.30 pm - 08.30 pm

d. Activity Based Supplementary Education Program

The main idea of Activity Based Supplementary Education Program (ABSEP) is to provide a space for all the underprivileged students from 6th to 10th standard in the area, to have a peaceful place to study, clear their doubts in subjects and educate them in various subjects which they don't get in their regular schools through different types of activities.



ABSEP Assistant Nirmala Taking class



Children studying during power cut

The Activity Based Supplementary Education Program (ABSEP) helps in overall development of the children by providing various Activity based learning method along with school subjects, cultural, skill development, Computer Classes, sports and games activity to all underprivileged students from 6th to 10th standard studying in government schools with age group from 9 years to 15 years after usual school hours from 05.00 pm to 09.00 pm, Which had enabled in preventing dropouts and also make education interesting.



A good Place to study important for children's Education



ABSEP Chandrashekar explains to the children

The class starts with silent prayer after that, students would read headlines from newspaper and others listen to it and take notes. Students are given education aids like notebooks, pens, pencils, Geometry instruments, creativity activity like wax, colours pencils, etc and cleared their doubts in various subjects through the supportive education. Teaching assistants conduct weekly and monthly tests for enabling them to good marks in Governments Examinations.

The New LEED had introduced more number of low cost notice boards to put news updates, students drawing, paintings, poems etc on it to makes the students more exposed to the various events and talents. Morning classes for 10th standard students are conducted from month of January to march which is a great help during examination time, the class starts from 05.00 am to 07.00 am which were coordinated with the help of ABSEP assistants and volunteers.

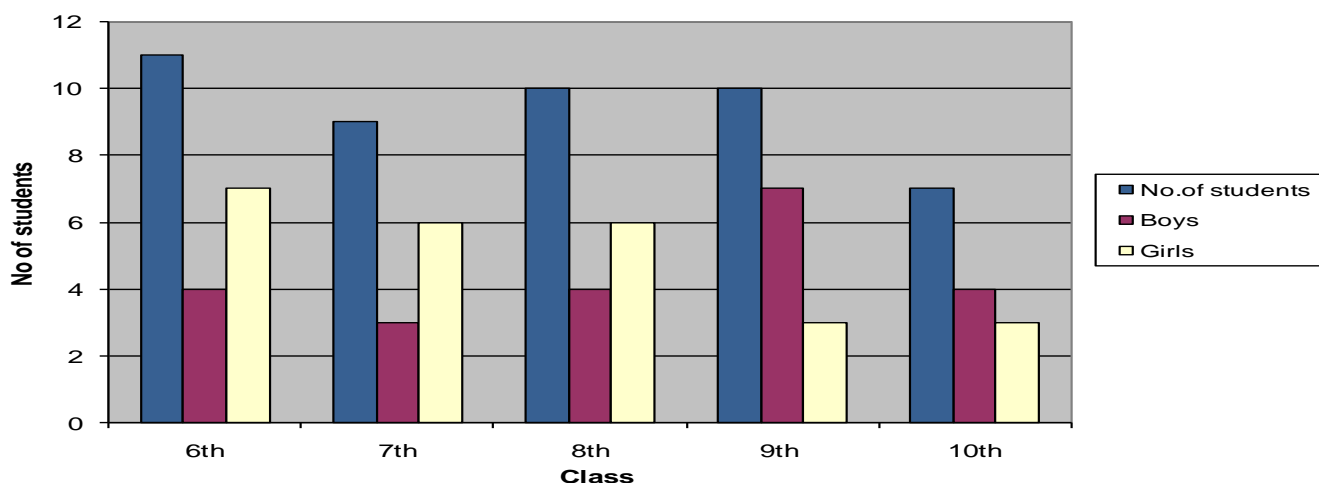


Children studying in The New LEED Trust - ABSEP Centre in choola medu

1. Students details

In the academic year 2009-10 totally 47 students were admitted in the tuition centre for the classes from 6th to 10th standard.

Student Details 09



Out of 47 students, 45 of them are regular to the class with age group from 9 years to 15 years.

2. Cultural programme

On every Saturday cultural programme is organized to develop student's extra curricular activities which they lack in regular schools. With guidance of staffs and volunteers, The New LEED helps students improve their skills in various cultural programs like dance, songs, drama, poetry, drawing, recitation of poems, jokes, mimicry, narrating dance, drama, fancy dress, oratory, mimicry, quiz programmes and mono acting and also to motivated them to participate in programmes happening in different inter-school competitions and among network NGO programs. Competitions are also conducted in The New LEED for which prizes are given during the annual day program.



The goal of the cultural programmes is to provide opportunity for all the children to put forth their skills and develop it further. In almost all cultural programmes various people from different profession have been chief guest, this is done to encourage the students and for make them aware of different fields of services.

3. Students meeting

Periodical Students meetings are conducted to understand what the students feel about the programs been conducted in The New LEED and to plan the new programs in the centre. In the beginning of the academic year students select their President and Vice President. He/She presided the meeting and encourage the students to share their ideas, suggestions, problems and expectation to our Chairman, Coordinator and Teachers. Student's President organises once in a month students meeting in which students and Teachers share their views to the students and this programme improves and maintains good student teachers relationship.

4. Parents Teachers Association meeting

Parents Teachers Association (PTA) meeting are conducted once in three to four months in The New LEED centre to understand the problems faced by the students and the parents in various stages of child development, educations and parents contributions. During the meetings many resource persons do come to advice on various topics pertaining to the child, adolescence, health , hygiene ,children rights etc. this was also and opportunity to evaluative student's performance with their parents, Discussion about commencing the Morning Class for 9th & 10th students, Exposition of The New LEED 's activities at Namashivayapuram (SHG, FDP, Paper Unit, Library, etc.), Information about the World Women's Day celebrations, Information about commencing Computer Education for the Youth of the locality, Information about the Staff awarded scholarship for the 7th STD students.



Parents and teachers discuss the problems faced with the children education and overall development in the meeting

Beginning of academic year committee members including President, Vice President, Secretary and 2 committee members are selected by parents. Parents also discuss with teachers about their child's education and behaviours. These discussions help The New LEED to plan programmes and activities in future which could be done. Coordinators and staff seek full support from the parents committee. The PTA meeting also gives clear picture about The New LEED's development, current status and future plan.



5. Annual programme

Children and staff were very enthusiastic in celebrating 20th annual day on 12th of December'2010 at Activity centre, Choolaimedu, this 20th year of existence of the organisation had been exhilarating memories and experience for students who have become staffs, children who became parents and now sending their children.

Around 60 people participated in the programme which included Students of the ABSEP Centre, parents and staff along with the Dignitaries Mrs. Krishnaveni, special guest Senior Social worker in a Family Counselling Centre at Women's Indian Association, Mr. Stephen - Programme Manager, InterAide, Mumbai, Mr. Roy Thomas Cherian – Investment and Risk Manager, Shipnet software Solution India Pvt. Ltd. Mrs and Mr. Merlin Sathyaraj - lectures, M.G.R Deemed university Mr. Elijah John Mathew – Chairman, The New LEED Trust.



Mr. Roy Thomas Cherian and Mrs. Krishnaveni motivates children during Annual day program

It was a traditional Foundation day celebration started with the Lighting the Kuthuvilakku by the dignitaries and a Student from ABSEP. Colourful Cultural Program and Entertainment by the Students by performing a group dance, students from 10th standard presented a group song, student Karthikeyan read out a self written poem which impressed the audience.



Prizes been distributed by Mr. Stephen



group song by children during annual day



The special guest gave away the prizes for the students who performed outstanding, punctual students; best outgoing, in various activities such as studies, Oratorical, writing, drawing, singing, fancy dress, poem competitions.

6. Community Radio Programme

With the help of Mr. Santhosh George, an media expert The New LEED could organise 3 day Community radio program in various month in Choolaimedu Centre with many topics like “Mental Health” where the resource person was Mr. Manikandan - Case Manager, Raju Hospital, Chennai, “educational opportunities for urban poor” where the resource person for the program was Mr. Selva Kumar - Headmaster, Arthanadheswara primary School, Royapuram and topic on ‘Development’ for which resource person was also Mr. Santhosh George.



Students interviewing public and recording of radio features for Community Radio program

For the program children are divided in 3 groups which take 3 different approaches towards the topic and prepare scripts, questioner to ask the public on the topics and they discuss and produced the radio program. Mr. Santhosh George helped the children to transform these topics into Radio program and create a good production with the help of children and staffs



Editing and compiling the recordings



opinions of people been recorded by student



7. Sports Activities

Children are given opportunity to use the various sponsored sports equipments well wishers. Children show great interest in table tennis, carom boards, chess etc. Coordinator and staffs helps the children to learn new sports and games.

8. Birthday Celebration

Celebration of students birthdays are celebrated on last Saturday of every month where children are given special gifts and various cultural programs are been conducted. President, Trustee, chairman and Staff birthday also are celebrated in choollaimedu with cutting the cake, notebooks were given to all the students and also children and staffs were given feast. Cake shop 'Breadway' had provided cake with special discount rates.



Birthdays been celebrated with children

9. Sponsorships and Scholarships

Ten students are been benefited from DISHA scholarship given by Mafoi foundation, they are Master Karthikayan, Miss Divyabarathi, Master Dinesh, Master Deepan, Miss Kalaiarasi, Master Manikandan, Miss Priyanaka, Master Mahalingam Master Manigandan and Master Selva Murgan. The Staff of The New LEED Trust also contribute for Staff Scholarship fund to give away scholarship had selected Master Manikandan of 8th standard for the students. This prevents dropout due to economical reasons and to encourage students to do better in their education.

10. Indo Swiss Cultural Extension Programme

Through the Indo Swiss Cultural Extension Programme (ISCEP) children could exchange drawings, paintings, poems, songs, photos etc which creates a platform for The New LEED students in Switzerland and the students in India to communicate each other. Many students could exchange their creativities through painting, drawings and crafts created by them.

11. Children's day

On the occasion of the first Prime Minister of India, Pandit Jawaharlal Nehru birthday, November 14 which is celebrated as Children's Day as had an extreme love for children and worked passionately for the welfare of children and youngsters soon after independence. He was keen about welfare, education, and



development of children in India. The New LEED celebrated with various cultural programs, painting competition, debate and giving sweets and snacks for the children.



Dance and play been performed during Children's day celebration

12. Teacher's day

First President of India, Dr. Radhakrishnan who himself was a great teacher, philosopher whose birthday, September 5th which is celebrated as Teacher's day was celebrated in The New LEED Trust - Activity Based Supplementary Education program (ABSEP) Centre in choolaimeadu with teachers and students participated with games and activities. During the event snacks were given. The students shared their experiences with the teachers

13. Kamaraj Birthday

To commemorate birthday celebration of National Leader and the Father of Education (Kalvi Thanthai) Dr. Kumarasami Kamaraj on 6th June, students Cultural programme and Speech Competition were organised. Students were explained about Dr. Kamaraj who is remembered for bringing school education to millions of the rural poor by introducing free education and the free Mid-day Meal Scheme in Tamilnadu. Students from STD VII, Ms. Bhavani spoke on the aspects of Kamaraj and Education. Ms. Bharathi spoke about the role of Kamaraj in Education and Ms. Bhavaini spoke about the importance of education after this drawing competition was conducted with the topic National Themes in which 8 students participated in this competition. All students were given participation prizes. Snacks for the program were sponsored by 'Parfait3'.

14. Independence day celebration

The Independence Day programs was conducted in the presence of volunteers Ms. Michele and Andrea from Switzerland who were the chief guests with children being part of various competitions, cultural activities, painting programs were conducted and snacks were distributed in ABSEP centre.



Sweets been distributed by staffs and Volunteers during Independence Day celebration in ABSEP centre

15. Valedictory meeting

The Chairman and the Management of The New LEED Trust had decided to honour 10th STD students of Batch of 2009 – 2010 who had studied in The New LEED Activity Based Supplementary Education Programme (ABSEP) and successfully completing their Tamilnadu Secondary School Leaving Certificate Examination (SSLC) during Mar-Apr 10.

The New LEED Trust Felicitated the top 3 students Master Manikandan came first and Master Mahalingam came second and Miss. Priyanka M. came third who honoured with Cash awards of Rs.1000/- and Rs, 750/- Rs. 500/-.

In this occasion students shared that they had got a good opportunity to study in Activity Based Supplementary Education Programme (ABSEP) which gave them a place to study from 1st Std to 10th Std, Good Coaching were given in main subjects like Mathematics, science, English, and computer. The place had improved from palm roofing to a better roof, Great opportunity to learn computers, Community Radio, Happy to participate in Sports, cultural, Annual Programmes ,The New LEED has encouraged students by providing Good prizes for students, Providing Geometry boxes during examination was very useful, Cutting of Cake for Children's Birthday in the centre was a new initiative, Free Coaching in the centre is a Good Motive and positive aspect of the centre, they also felt if Financial Help and Educational Helps could be provided for the higher studies which would help them in their further development.

16. Medical aid

First aid box and adequate stocks of medicine are kept in the Activity Based Supplementary Education Program (ABSEP) centre this have helped the students to avail free medicines for sickness, precautions for frequent sickness, allergies and de-worming.

17. New Year Celebration

New Year celebration was more colourful with children performing cultural programs and dances along with special guests Mr. Santhosh George and family, Mr. Joseph John and family and Rev. Sajeew Thomas



who sponsored the refreshments. It was a great way to welcome the year with staff and children in the ABSEP centre in choollaimedu.



Cultural program during New Year celebration



Rev. Sajeew Thomas distributing gifts

e. Youth group meeting

The New LEED Trust team took great efforts in conducting Youth meeting with 30 youths participating in the meeting which included students and youths of the community. The New LEED Team explained the aim, activities, norms of the association and benefit of the Youth association and discussed plan to take this youth forum more creative and making all the youths benefited, to make youth association more active. The members expressed that The New LEED Trust could start programs like Computer class, Spoken English Class, Typewriting, Library, Camp for youth, Music class, I.D. card, Cultural activities, Games and sports, increase youth membership, understand the expectation of the youth Association, Address the grievances of the members.

f. Awareness program through Networking

The New LEED have network with various NGOs like Cross Blood Foundation, CIOISA, SPEED Trust, and various institutions like Loyola College, Rajalekshmi Engineering College - SIFE and Stella Maris College etc.



The New LEED Chairman having Discussion with students of Rajalekshmi Engineering College – SIFE- ECO Feast 2010

Through networking many programs could be conducted like awareness programs, exhibitions in various corporate and institutions. Awareness program on voluntary Blood Donation were conducted with the help of Mr. Hariharan N. L of Cross Blood Foundation for the youths, parents, Families, He explained the importance of donating Blood as there is a huge need for Accident cases, those with thalassemia, haemophilia and cancer



g. International Women's Day

It was a great excitement and encouragement for the Women in the area in celebrated international women's Day with various programs and competition were conducted jointly with The New LEED Trust and NCCW.



Women participating in Kolam, musical chair competitions during International Women's day celebrations

There were 60 women registered and participated the main competitions like Kolam and Musical Chair. 'Kolam' the Traditional art created by using special powder in front of their house and musical chair in which was conducted in The New LEED centre. The support of judges Mrs. Archana and Mrs. Chitra were very useful for the program. This special programs was conducted with support from Mr. Vasudevan of NCCW many guests participated and distributed prizes to the winners and participatory prizes were given all women participants

h. Skill development

As part of training program The New LEED gave skill training for women with the help of trainer from 'Varnajalam'. The trained women are supplying the baskets made by them to 'Varnajalam'- a Fair Trade Shop, supported by SPEED Trust and The New The New LEED Trust, functioning in 48/P, Sathyavani Muthu Nagar, Pallavan Salai, Chennai 600 002. These Trained women could supply finished product as a regular work and has enabled to get alternative income and give the value for the craft

i. LEED Pro

LEED Pro had conducted exhibition cum sale in 'Aricent Technology'- Multinational company where paper products such as Table Baskets, Table Coasters, Tea Coasters, Pen Stands, Candles and Terracotta Jewellery made by the women to benefit through skill development programs and alternative income generation for them. This also gave an opportunity to explain about the works carried out in our organization. How we work for the underprivileged children, how this sale profit is utilized for the children etc.

j. Tailoring Unit

All the 5 students completed Tailoring course in The New LEED Choolaimedu centre for which course certificate had been given. Some students who have completed have approached for support for starting up unit related to tailoring which is been discussed. These have created an interest for other women to join the next batch of tailoring course.



k. Self Help Group

The New LEED Choolaimedu SHG started to give training in income generation skill development and to help them to do Micro-Saving and Micro-Credit program. the members consists of staffs and the women in the community, the group started with 16 members but after few months 6 of them had to withdraw from the group due to massive evacuation of Slums in the city and are been reallocated in places far from the city, Chemmancheri. (45 km's from the city) by the Government agency as part of development programs. The members had to elect new office bearers so elected Mrs. Sasikala P. as President of The New LEED SHG by the members.

Member requests for the loan to start with own business for which members of The New LEED SHG selected Mrs. Selvi for the grant of loan amount of Rs. 1000/- (Rupees One Thousand only) to start a Snacks Centre. She also provides tea and snacks to staffs and children in ABSEP centre. Members discussed with other women from the area to increase the participation of more women in this program and to identify the progress of Micro saving program and the impact of skill development program. The members felt to restart tailoring classes and skill development classes in basket making for the women.

l. Family Development Project

As per the InterAide procedures and objectives in Family development program the team had interacted with 219 families. The team counselled families about the importance of having basic requirements like ration card, community certificate, education for the children, health, personal hygiene, health of women during menstrual, steps to prevent anaemic, psychological counselling, alcoholic addiction, depression school drop outs, vocational training for physically challenged which are the main problems faced in the urban slums of East Namashivayapuram.

Regular counselling and visits are required for motivation which is too low for among families and taking initiatives for their own family development. Detailed discussion on the families with the social workers, manager and program coordinator was done based on the regular counselling and visits made by the social workers for motivation of families. FDP team collected copies of Master Register, House Visit etc. Regular observation and Follow up visits are carried out Reports have been updated regularly.

As many Families have been evacuated and are to be shifted out of city and to start similar programs in other area Coordinator and FDP team conducted pilot visit to areas such as Annai sathya Nagar, Gandhi Nagar, Ambedkar Nagar, Cheminajeri, thorapakkam. Mr. Stéphane, Manager InterAide - Mumbai visited slum areas in Ambattur, Perungudi and Vyasarpadi and conducted preliminary survey along with The New LEED Team.

m. Spoken English Class for staffs

Regular Spoken English class for staff were conducted with the help of the Coordinator. In the class various topics such as Travel, Meeting, Out of Home, Do's and Don'ts, Greetings, Describing People, Recreation and Shopping, Expressions, Sentences at office, and Sentences with things, Grocery, Abbreviations, stationeries, Class on Nouns, Parts Of Speeches, Verbs, introduction to pronunciation and Tamil - English translation



n. Maintenance

During the summer holidays periodical maintenance are conducted such as roof of choolaimeedu centre, blackboards, computer, chairs and other office equipments.

o. Volunteer training Programme

To help old students of The New LEED Trust to understand about volunteerism, Volunteer training program were conducted and many old students showed their willingness to join as volunteers in various activities of the organisation in which Mr. Anandh joined in Head quarters and Mr. Prem, Mr. Mahalingam and Ms. Priyanka Activity Based Supplementary Education Program. Mr. Prem is pursuing his graduation course and Mr. Mahalingam and Ms. Priyanka are doing their 11th standard.

p. Seva Mela

Seva Mela was organised by Confederations of Indian Organisation for Service and Advocacy (CIOSA) to give Networking NGO's to showcase their activities through cultural programs, exhibition stalls on 26th and 27th of September. The New LEED put up stall to displayed all the handicrafts, food counter, spot painting in which 28 people contributed to create a modern art painting on canvas this painting could be auctioned to raise funds for The New LEED Trust. The stall explained the programs been conducted by The New LEED Trust.



Showcasing about the organization in NGO fair with fundraising through spot painting and handicrafts sale

q. Blood Donation Camp

The Voluntary Blood Donation camp is held to help Accident cases, those with thalassemia, haemophilia and cancer on 19th of September in which 35 blood units were collected.



Medical checkups and blood donation been conducted during the Blood donation camp

The screening camp helped to find that the people have less nutritive foods and most of them suffer from anaemic and other disease which had prevented blood donations for them and also advised to do treatment and add nutritive foods to their diets. Blood Donation camp was conducted with the help of Mr. Hariharan N. L of Cross Blood Foundation an NGO with the help of Tamilnadu State AIDS Control Society and Tamilnadu State Blood Transfusion council.



Blood Test been done on blood donors.

The team of doctors, Loyola College volunteers, The New LEED staffs and medical staffs could make camp successful

r. Core Group

Once in a month Core group consisted of Coordinators and head/in-charge of different section along with Chairman and Trustee who is in-charge of Human Resource in THE NEW LEED Staff Recruitment and evaluations. The meeting is held to discuss and plan the monthly activities, discussion on topic, idea on programs which is need to be conducted. This is evaluated on weekly base core meeting and necessary steps are been taken.

III. FUTURE PLAN

- To empower women and youth in and around the slums
- handcraft training centre with manufacturing unit and marketing the crafts
- technical training like electrical/electronics course in Choolaimedu centre
- education of children (tuitions, alternative education, activity classes)
- co-operative shop
- medical camps in slums
- Meetings and discussion groups (women, farmers, youth, children, parents)
- Library



IV Donations

To achieve our goal we are in need of financial resources. Therefore we kindly ask you to support our work with donations.

Registered under Director of Income Tax (exemptions) 12AA Income Tax act 1961.

Deduction in respect of donation to the institution is allowed under s.80G of the Income Tax Act, 1961.

No: DIT (E) No.2 (187) 01-02

PAN No: AAATT7523M

Our banks

Bank of Baroda,

52, Nelson Manickam Road, Choolaimedu – Chennai- 600 094

Account no: 06750100012641 in the name of "The New LEED Trust"

The Hong Kong and Shanghai Banking Corporation Limited (HSBC)

96, Dr. Radha Krishnan Salai, Mylapore, Chennai – 600 004

Account no: 041- 451196 - 006 in the name of "The New LEED Trust"

VI CONCLUSION

The New LEED Trust take this opportunity to thank all the donors, staffs, volunteers and well-wishers for all the support given to the organisation by which we could perform successfully its duties tirelessly for helping its beneficiaries for many years. This was possible only with the help of our donors, staffs, volunteers and community. However The New LEED Trust has miles to go to reach its goal for the service to the humanity.