



Annual Report – 2007

I. INTRODUCTION

- a. The mission and Objectives
- b. Trustees
- c. Organizational structure
- d. General staff meeting

II. CENTRES

1. CHOOLAIMEDU - CHENNAI

- a. Area description
- b. Benefited areas
- c. The New LEED Staffs
- d. Students' details
- e. Supportive education
- f. Cultural programme
- g. Students meeting
- h. Parents teachers association meeting
- i. Annual Programme
- j. Youth Group Meeting
- k. Employment Exchange programme
- l. Awareness program through Networking
- m. Skill development
- n. Sports activities
- o. Scholarships and sponsorships
- p. Indo Swiss Cultural Extension Programme
- q. Children's Birth Day celebration
- r. Staff meeting
- s. Medical camp
- t. LEED Pro
- u. Centre working Hours

III. FUTURE PLAN

IV. DONATION

V. PHOTOGRAPHS

VI. CONCLUSION

I. INTRODUCTION

The New LEED Trust is an NGO working in the field of education for underprivileged and economically backward people in India. The meaning of LEED is: Liberation, Education and Economic Development. LEED has first started in the year 1992, was followed by New LEED in 1996 and The New LEED Trust from 1999. It is registered as a charitable trust (Regd. No. 934/2000, 12AA Income Tax act1961). The administrative office of The New LEED Trust is at Ayavoo Naidu colony, Ammai Ammal Street, Aminjikarai P.O. Choolaimedu in Chennai.

a. The mission

- The aim of LEED is to help the underprivileged and economically backward people in and around the areas of East Namashivayapuram (Choolaimedu) of Chennai.
- LEED will help through educating the people to be self sustainable and economically and socially independent. Special concern for children and women.
- Through the help of LEED the people should learn to overcome social evils like child marriages, dowry, neglecting of women, corruption, diseases.
- The goal is that everyone in the areas should be able to live a peaceful life with less worry and become a model for the change of the whole of the Indian society.

Object and purpose of the trust as per the Trust Deed

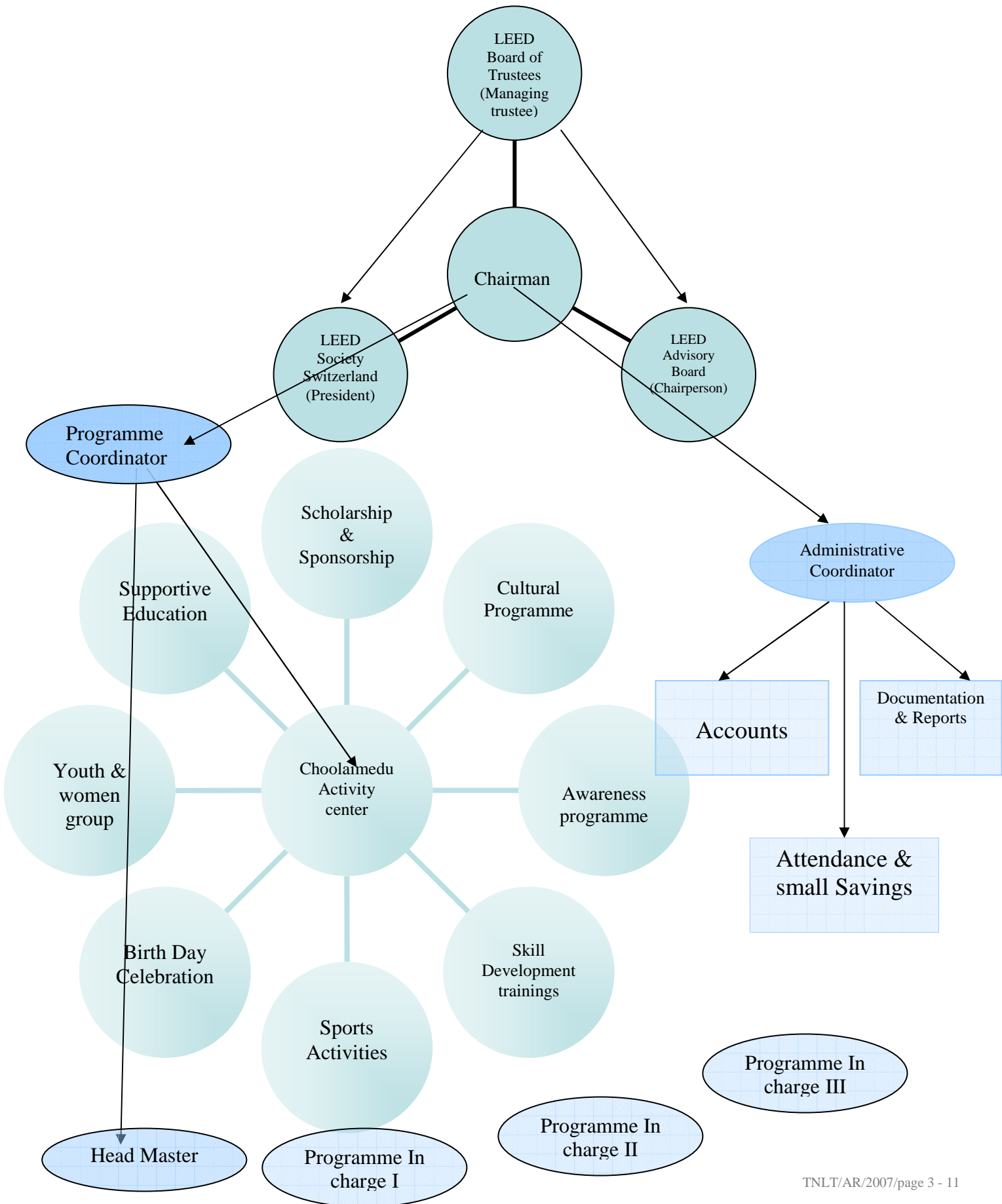
- To undertake to impart, promote and spread education and entrepreneurial and professional skills for the benefit of depressed and weaker section of the society to the subjects to the Union of India and for the said purpose to found, maintain, set up, organize, run, manage, institutes, supervise, superintend, co-ordinate, affiliate, control, guide school, college, universities, hostels, boarding houses, museums, laboratories, exhibitions, libraries, lecture halls, practical classes and other Educational and Technical Institutions.
- To grant stipend, scholarships, studentships and other allowance, concessions or gratuities to deserving students and candidates.
- To hold examinations and to grant certificates of proficiency or other academic distinctions or title to person who have complied with the conditions laid down in the regulations or bye-laws of the Trust and/or the State Government or any other statutory body set up by such Governments.
- To provide facilities for giving residential accommodation and boarding-house for teacher, staff and other persons engaged in carrying out any of the objects of Trust.
- To provide libraries, reading rooms for the benefits of students and general public for the promoting education.

b. Trustees

The New LEED Trust functions well with the support of our honourable trustees.

Mr. Elijah John Mathew (Managing Trustee)
Mr. George Abraham
Mr. Udhay Chandran Nayar
Mr. Nazar

c. Organizational structure



II. CENTRES

The New LEED Trust's service for 15 years makes the project in Cheyyar, Kalyanapuram self-sufficient. Many of our students have become teachers and looking after the projects. LEED is now concentrating on Choolaimedu Slum areas in Chennai there the environment is not favourable for the children's development. The New LEED Trust helps the children by providing quality education and develops their skills. People who could not afford tuition for their children were selected and admitted in LEED tuition centre.

CHOO LAIMEDU – CHENNAI

a. Area description:

The New LEED Centre is located in the slum area on its North it has Coovam River, Nelson Manickam road in south, west Namashivayapuram in west and railway track in east. The centre is functioning in No.114, East Namashivayapuram, Choolaimedu, Chennai 600094.

The area has 9 streets with 700 families, 90% of men are daily wages, 8% of men are private employees and 2% of men are government employees. Majority of women are servant maids, some women are employed in export companies and very few are house wives. The area has only three grocery shops, number of petty shops and quite handsome number of pawnbroker shops. In most of the houses in the area instead of cooking people prefer to buy readymade food from the unhygienic shops.

Alcoholism is the major problem in this area; women accept the fact that workers taking alcohol to forget their pain but when it creates financial problem to the family consider as a big problem. Tobacco chewing and addiction to drugs are also seen among the men and youth in the area. LEED is conducting awareness programmes like cancer awareness, ill effects of alcohol, tobacco etc but still it is happening there.

The people have to work daily to fill their stomach but the flow of money is irregular which indirectly increase the number of pawnbroker (money lenders) shops in the area. People know the importance of savings but they lack proper planning and budgeting and could not do savings. Recently government and local NGOs organize self help groups which make the women to save and get loan for less interest. The concept of self help group is lacking due to lack of awareness in them.

b. Benefited areas:

East Namashivayapuram, West Namashivayapuram, Jothiyammal Nagar, Apparao garden, T. V. K. Nagar, Avaipuram and Sowrastranagar

c. The New LEED Staffs:

Choolaimedu centre has six staffs; the success of the centre is because of their involvement and dedication, without that LEED could not achieve its success. The following are the Choolaimedu centre staffs, the success of the centre is because of their involvement and dedication, without that LEED could not achieve its success.

SL. No	Name of the Staff	Education	Designation	Date of Joining
01	Mr. Rana Prathap K. R	BSc, M.S.W	Coordinator - Programs	11.07.2007
02.	Mr. Selvaraji. R	BSc, MLIS	Coordinator - administration	11.07.2007
03.	Mr. Venkatesan	BA (Sociology)	Head teaching assistant	21.08.06
04.	Mr. Kannadasan .J	ITI	Teaching Assistant	01.08.06

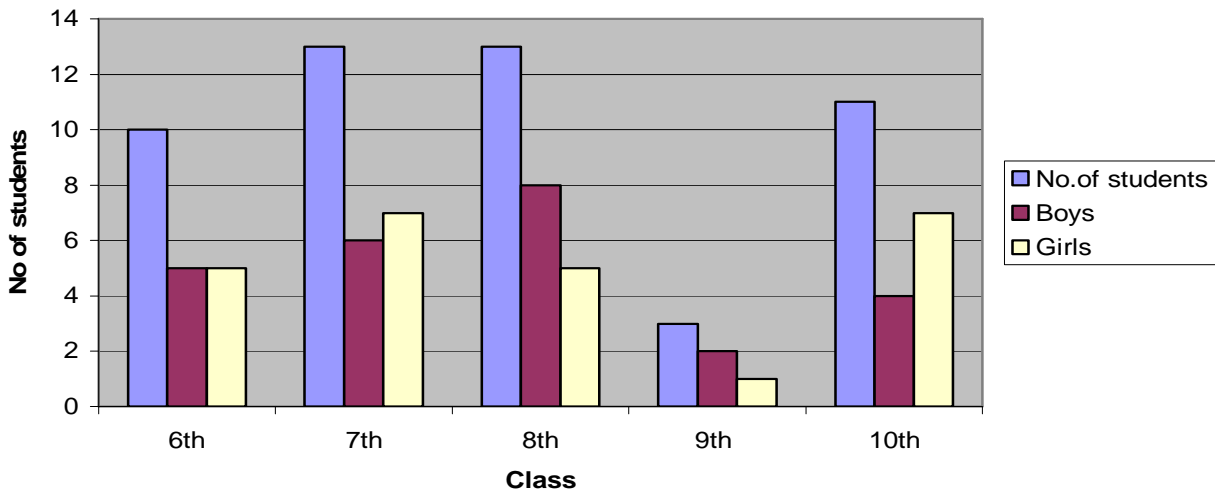
05.	Miss. Anandhi	12 th	Teaching Assistant	13.07.07
06.	Miss. Nirmala	12 th , Doing BSc	Teaching Assistant	19.07.07

Mr. Venkatesan, Mr. Kannadasan, Miss. Anandhi, and Miss Nirmala are part time workers and rests of them are full time workers in LEED Trust. Mr. Kannadasan was in charge for the small savings. Mr. Rana Prathap and Mr. Selvaraji joined as coordinator trainee.

d. Students details:

In the academic year 2007-08 totally 50 students were admitted in the tuition centre for the classes from 6th to 10th standard.

Student Details 07



Out of 50 students, 43 of them are regular to the class with age group from 9 years to 15 years.

e. Supportive Education:

The main activity of LEED is to provide a space for all the underprivileged students from 10th to 6th standard in the area to have a peaceful place to study, clear their doubts in subjects and educate them in various subjects which they don't get in their regular schools. LEED provides supportive education in all subjects to all underprivileged students from 10th to 6th standard studying in government schools with age group from 9 years to 15 years after usual school hours from 05.00 pm to 09.00 pm. the class starts with silent prayer for 3 minutes. Then one staff demonstrates and makes the students do yoga for 15-20 minutes. After that, students would read headlines from newspaper and others listen to it and take notes.

Students are given education aids like notebooks, pens, pencils etc and cleared their doubts in various subjects through the supportive education. Teaching assistants conduct weekly and monthly tests for enabling them to good marks in Governments Exams. LEED had introduced more number of low cost notice boards to put news updates, students drawing, paintings, poems etc on it to makes the students more exposed to the various events and talents.

f. Cultural programme:

Every Saturday cultural programme is organized to develop student's extra curricular activities which they lack in the regular schools. The students who are shy and feared to be on stage were identified and

motivated them to participate in the programmes. The talented students participated voluntarily with great enthusiasm; tips are often given to develop their skills. Generally the cultural programmes has dance, songs, drama, poetry, fancy dress, oratory, and drawing, recitation of poems, jokes, mimicry, narrating stories and quiz programmes. The winner received prizes during the annual programmes. The goal of the cultural programmes is to provide opportunity for all the children to put forth their skills.

In almost all cultural programmes we manage to bring guest from different professions. This was done to encourage the students and for make them aware of different fields of services. Mr. Mathivanan, Vice principal of Meenakshi Engineering College offered VCD player and speaker set to the centre.

g. Students meeting:

Once in a month students meeting was organized by the Students President. In the beginning of the year students select their President and Vice President. He/She presided the meeting and encourage the students to share their ideas, suggestions, problems and expectation in front of our Chairman, Coordinator and Teachers; follow up continues. Teachers share their views to the students and the programme maintains good student teachers relationship.

h. Parents teachers' association meeting:

Parent's meeting will conduct in every three months in LEED centre. Every year parents select their committee members including President, Vice President, Secretary and 2 committee members. This year the selection of five members was done in such a way, that each representing each street. Parents discuss with teachers about their child's education and behaviours. The discussion also leads to the programmes and activities done by LEED and what all programmes LEED is planning to do. Coordinators and staff seek full support from the parents committee.

i. Annual programme:

The annual programme is conducted once in a year at the arrival of Mr. Peter Dietz, President, LEED Society - Switzerland. Students presented their talents before the chief guests and other audience. On that programme the best students, winners of cultural programmes receives prizes; apart from that students and PTA meeting is conducted to give clear picture about LEED's development, current status and future plan. Mrs. Latha Rajan was the chief guest for the Annual Programme. Chairman Mr. Elijah John Mathew, Mrs. Elizabeth Shiney and all staffs were present for the programme.

j. Youth group meeting:

LEED's youth group was formed this year and presently 45 youths are registered. The main inspiration behind the youth group is to strengthen the LEED's local support and to have a steady and sustainable development to that area. LEED conduct skill development trainings, awareness programmes, guidance for their education, counselling etc.

k. Employment Exchange programme:

Employment exchange programme was started in the month of October 2007. It is a platform for the youths to submit their resumes and match with jobs suiting their skills and talents. Through the programme 3 youths from the area got job.

Details of youths got job through the programme

Sl. No	Name of Candidate	Sex	Age	Education	Company	Date of Joining
1.	Mr. Anandaraj	Male	18	10 th Pass	Peter England Showroom	01.09.2007
2.	Mr. Prabhakar	Male	18	10 th Fail	Peter England Showroom	01.09.2007
3.	Mr. Jaipal	Male	23	10 th Fail	Johnson Lift Company	03.10.2007

l. Awareness Programmes through Networking:

LEED have network with various NGOs like INCAD, FPAI, Banyan, TAP, ICCW, St. Johns Ambulance Association, Child Line, CIOSA and various institutions like LOYOLA, MSSW, Corp. Schools, primary school etc. Through networking, we had done many programmes like cancer awareness programme for the whole Choolaimedu community, Awareness on physical and mental changes on adolescent and youth age, Awareness on child rights etc: Also, LEED students participate in Thirukkural Thiruvizha, DISHA scholarship, LOYOLA students Summit etc.: LEED students got 3rd prize in Thirukkural Thiruvizha Drama competition conducted by CIOSA and three individual prizes in Loyola sports summit. .

m. Skill development:

LEED gives skill training for youths and children in various aspects like terracotta jewellery making, service industry training, calligraphy classes, theatre skills, paper based products development etc. many of the students have got training in service industry and got jobs in hotels and food and catering works. Craft development training programs are benefited LEED Pro.

n. Sports activities:

LEED helped the local youths to develop their sports talents by providing sports materials like football which had enabled the youths to develop their sports talents.

o. Scholarships and sponsorships:

Students of LEED centre got opportunity to participate in DISHA scholarship examination and 4 students managed to achieve it. Miss. Dhanya, software engineer has sponsored a student namely Selvi. Saranya of 6th STD. The selection was done by conducting a formal examination. Mrs. Shiney Mathew, HR manager, Mafoi, supervised the examination. Next time we would give more attention for the students to have more scholars from our centre.

p. Indo Swiss Cultural Extension Programme:

ISCEP is a platform for the children in two countries to communicate each other. The communication may be through exchanging drawings, paintings, poems, songs, photos etc. For the programme, 9 students were selected in both countries through conducting drawing competitions.

q. Children's Birth Day celebration:

In every Saturday LEED celebrates birthday of the students whose birthday comes in that particular week time. We are getting 50% discount for the cake from 'Bread way', a baking shop.

r. Staff meeting:

Once in a month staff meeting is conducted in LEED Headquarters, all the Choolaimedu staffs attended the meeting and shared their achievements, problems, future plan and suggestions for the project improvement. At the end of meeting staffs submit their bills and received their salary.

s. Medical camp:

The Medical camp conducted once in 6 months in LEED Choolaimedu centre with the support from doctors of CMC, Vellore and other friends. In the last medical camp-conducted, 62 members attended and got medicines. It includes students, their parents and other community members. Students are given medicines for De-worming with doctors advices every 6 months. As part of the medical camp it's been found that many students suffer from anaemic and other virus related disease. All medicines are given free of cost.

t. LEED Pro:

Aim of the 'LEED Pro Project' is to start handicraft production unit as a major income generation programme for the uneducated and under privileged women in slums. Which will help Alternative income generation for the slum women, To bring confidence in them to face life, Raising the standard of living of the local population through vocational training and self-employment, Involving the community members in a cooperative effort of waste paper reusing and waste paper management, To make poor women aware of saving and create a saving habit among them.

Alternate Approach in view of present living situation in urban areas, every one prefers and suggests eco friendly products. By analyzing the situation, LEED starts making such products in order to replace the non eco friendly products. These products are eco-friendly and materials are easily available. The uneducated and poor women realized the fact that to have a steady economic income they should engage in some income generation activities that should be new to the public and should be easily marketable. So they are showing an enthusiastic approach to this project. The depressed and poor women get priority for this programme and there is no age limit for the enrolment. The training period will be for 6 months and there will be 30 members in a batch. Therefore, by the end of a year 60 poor women from Choolaimedu would get benefit.

u. Centre Working hours:

Teaching assistants	5.00 p.m. - 9.00 pm
Students	5.30 p.m. - 8.30 p.m.

Number of Working days:

Sl. No	Month	No. Working Days
01.	January	25
02.	February	23
03.	March	25
04.	April	27
05.	May	25
06.	June	26
07.	July	26
08.	August	27
09.	September	26
10.	October	25
11.	November	24

12.	December	22
	Total days	301

III. FUTURE PLAN:

- To empower women and youth in slums
- handicraft training centre with manufacturing unit and marketing the crafts
- technical training like electrical/electronics course in Choolaimedu centre
- education of children (tuitions, alternative education, activity classes)
- education of women and youths (tailoring, typewriting, basket making, file making, other crafts)
- small savings
- co-operative shop
- medical camps in slums
- Meetings and discussion groups (women, farmers, youth, children, parents)
- Door to door counselling
- library

IV Donations:

LEED always thank our donors for their remarkable support for the poor women and children in Choolaimedu.

**To achieve our goal we are in need of financial resources.
Therefore we kindly ask you to support our work with donations.**

Registered under Director of Income Tax (exemptions) 12AA Income Tax act 1961
Deduction in respect of donation to the institution is allowed
under s.80G of the Income Tax Act, 1961
No: DIT(E)No.2(187) 01-02
PAN No: AAATT7523M

Our bank account:

The Hong Kong and Shanghai Banking Corporation Limited
96, Dr. Radha Krishnan Salai, Mylapore
Chennai – 600 004
Account no: 041- 451196 - 006 in the name of "The New LEED Trust"

V. PHOTOGRAPHS:



1. Teaching Assistant supervising exams



2. Student meeting.



3. Teaching assistant taking class



4. Children birthday celebration



5. Refreshments during cultural program.



6. Students in class



7. Drawing, painting class



8. General Knowledge activity.



9. ISCEP activity



10. Office File making



11. Newspaper baskets making.



12. LEED Paper Pro



13. Loyola collage NGO Children summit



14. LEED Service industry batch 2007



15. LEED student in Thirukkural Thiruvizha oratory competition, participants, drama competition





16. Cancer awareness program in association with The Banyan.



17. LEED youth football match



18. Medical camp 2007 doctors do free consulting medicine provided

VI CONCLUSION

The New LEED Trust thanks all the donors, staffs and all the beneficiaries for helping to perform its duties tirelessly for so many years successfully in several difficult situations with the help of our donors, staffs and community. However LEED has to go long mile to reach its goal.