



## The New LEED Annual Report 20 14- Project – Perungudi

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## 1. Introduction

The New LEED Trust is an NGO working in the field of education for underprivileged and economically backward people in India since 1991. The New LEED means: The New Liberation, Education and Economic Development, a registered as a charitable trust (Regd. No. 934/2000, 12AA Income Tax Act 1961, FCRA registered). The New LEED Trust currently working in Perungudi.

### The Mission and Vision:

- The aim of the New LEED Trust is to improve the standard of living of the underprivileged and economically backward people in India.
- The New LEED Trust will help through educating the people to be self sustainable and socio economically independent with special concern for weaker section of the community.
- The New LEED Trust would motivate people to overcome social evils like child marriages, dowry, domestic violence, illiteracy, unemployment, and health problems.
- The goal is that everyone in the areas should be able to live a peaceful life with less worry and become a model for the change of the whole of the Indian society.

### Means to achieve these goals:

- Supplementary education for children (Activity based education programs & alternative education schools)
- Skill based education programs for women and youth ( Tailoring, computer education, Basket Making, file making & other crafts)
- Marketing the crafts through fair trade shops.
- Sustainable entrepreneurship program for women.
- Family development program.
- Small saving for women & children.
- Medical & blood donation camps.
- Meeting & discussion groups (women, youth, children, parents).
- Alternative & special schools
- Library
- Community kitchen for women
- Special Community Programs

### Board of Trustee

The New LEED Trust functions well with the support of our honourable trustees.

Mr. Elijah John Mathew (Managing Trustee)

Dr. Korula Mani Jacob (Assistant Professor of Orthopaedics, Christian Medical College, Vellore)

Mrs. Elizabeth Shiney Abraham (Senior Human Resource Manager, Shipnet software Solution India Pvt)

Mr. Nazar (project manager, Visthar, Bangalore)

## 2. Project Area - Description

The New LEED project office is situated at Kallukuttai, which is part of the Perungudi area. This is a wide spread 'Arrival City' (slum) mainly displaced less-privileged community fairly a big residential place with 20,000 houses. Some of them are tiled roofed and most of them are huts. This urban slum is located nearby Perungudi Mass Rapid Transits System (MRTS) Railway Station as the most important landmark and this area exists for more than 50 years and is surrounded with water bodies, which makes also makes people prone to water related diseases. The area is also about 3kms from the Perungudi from the east and 2 Km from Bharathi nagar bus stop in the Taramani Link main road by south.

Majority of the people are working in an unorganized sector such as construction, domestic maid, housekeeping, security agency etc. in some cases totally unemployed and depend on their husbands. Most of the people are



Illiteracy, alcohol addiction, unemployment, child marriage, suicides, domestic violence are some of the social problems in this area. Especially the alcohol addiction habits have an ill effect over their health as well as on the economic conditions and normal relation with their family. Though most of the children are sent to the nearby government schools, many among them lack the necessary nutrients in their food, Hence the children are always prone to suffer from poor health, immunity deficiency and constant fever and ailment. These difficult situations in the area are seriously influencing the people and giving negative effects in the area of development. For instance, the area has 2 ponds and a small lake. One of the ponds was recently used as a dumping yard, which gradually got contaminated resulting in a tragic end of the ponds inhabitants like fish and other creatures. The pond was brought under the corporations notice and was cleaned recently.

Houses of families are built mostly with waste materials, recycled materials from broken down buildings. This area has no proper basic facilities such as roads, toilets, water, schools, colleges, hospitals and medical shops. Majority of the people are working in an unorganized sector such as construction, domestic maid, housekeeping, security agency etc. Illiteracy, alcohol addiction, unemployment and child marriage are some of the social problems in this area.

## **a. Basic services available in the community**

- Most of them have Family Ration Card, Voters Identification card and Electricity connection
- No legal land document or 'Patta' for the land/house
- No announcement from Central / state government for eviction, destruction or rehabilitation process
- Thasildhar office (Assistant collector & Executive Magistrate (Class II) revenue administrative officer holds court related to land, Tax and revenue matter) is located in Thorrapakkam.

## **b. Educational Services**

- 'Asha Nivas' (NGO) runs a Balwadi (pre-school) School
- Chennai higher secondary School Perungudi 2Km from The New LEED
- Chennai Higher Secondary School, Taramani 3km from The New LEED
- St. Anthony's Higher Secondary school (Government Aided), near TANSI Nagar, Velachery 2.5km from The New LEED
- Colleges and Polytechnic Institutions - Velachery, Tambaram and Kelambakkam. The nearest college is the Guru Nanak College of Arts & Science and it is 5 km from The New LEED Trust.
- Women's polytechnic college in Kasturibai nagar.
- The nearest the Guru Nanak College is 5 km from The New LEED

## **c. Health Services**

- Velachery hospital, near Taramani IIT its 2.5km from The New LEED
- Private hospitals located in Velachery (2Km from this area)
- Government Hospitals – Kilpauk Medical College (18km),
- Tamilnadu Multispecialty Hospital near Chintadripet Railway Station (17 km).
- Rajiv Gandhi General hospital near central Railway station (19Km),
- Government general hospital in Royapettah (14 Km)
- Government hospital Triplicane (15Km)
- Thorrapakkam Government hospital, near Jain College Bus stop 5km from The New LEED

## **d. Water and Sanitary Situation of the area**

- Have one common toilet with usage charge Rupee 1 per head.
- Only few houses have individual toilets with individual septic waste tank.
- Have facility of metro water supply twice in a week which is sold illegally for Rs 1500 for one Tanker, Rs 6/- for one pot maximum 5 pots allowed per family. This water can be used only for drinking and cooking purpose.
- There are presences of domestic and industrial garbage in the area.
- No government support to dispose the garbage.



- There are no proper roads or streets and becomes very difficult to during raining, even a small rain streets fills with filth and dirty water and it gets stagnated for 3 to 6 months.

## **e. Economic Situation of the people**

- There is a presence of Government supported self help group giving loan with interest.
- Most of the men get daily wages or weekly wages in construction work, some of them are auto drivers / taxi drivers
- Most of the women are house maid workers and some of them are home makers.
- No vocational activities for women, and there is no self employment
- No small scale businesses.
- Very few shops selling provision, electrical products and tea shops which are in the main street near to railways station.

## **f. Political situation**

- No other local welfare organization
- Corruption in purchasing or selling of lands which has no proper land documents.
- People living in the area are of mixed of different caste and community with various political party affiliations also people from other parts of India stay in the area.

## **3. Programs at Perungudi project**

### **a. Skill Development Training Program (SDTP)**

The poor women realized the fact that to improve their economic condition it is necessary to obtain some technical skills or some alternative income generation programs. They show interest to learn new skills which could be easy to grasp and fetch employment opportunities. They could utilize the time which they are spending every day without any aim or purpose and by that they would enable themselves to earn a stable income in 'Arrival City' (slum).

#### **1. Tailoring Centre:**

During the baseline survey and need assessment, It was identified that the majority of women are interested in learning tailoring. More interest been shown by women who are separated, widow and women who want to support the family and also women who have difficult family. Tailoring classes for women in Perungudi has started in the month of June 2011 with 6 women students and it had grown to 34 women and getting trained on 8 tailoring machine, cutting and hand stitching and hand embroidery. This training will enable them to learn a new skill and to help them to become self-reliant. This project helps to improve the flow of money throughout the year for families. Women could come out of shell and have a chance to share their knowledge and experience with others. It is a short term certificate course. At the end of three months of training program, certificates are distributed for successfully completed participants.

LEED could link the trainees to the export company by inviting the people who need tailors for their work. The trainees who have interest to start a tailoring shop would be encouraged and those who are not in a position to go out of their home would also be benefited by stitching their cloths and save the money.

#### **2. Basket making :**

The women showed interest in income generation programs with many group of women showed interest in learning basket making and training program were conducted with the association of "The Varnajalam" – a fair trade shop with 13 members participating in the training program that are regularly supplying the basket and earning their wages. The group now consists of 23 women who are earning and average income of Rs. 3000/- per month who are mostly single mothers, widows, women with difficult family situations, with partially visually challenged and family with economical disability. In the year of 2014, 609 baskets were made and 1, 90,345 Rs. was earned out of this project.



## **b. Activity Based Supplementary Education Program (ABSEP) –**

### **1. Computer Training**

The main objective of this program is to engage children in purposeful activities which would allow them to grow personally and academically. This computer training program would train children to know the basics of computer, the syllabus is framed especially for 'Arrival City' (slum) children and youths to make them computer friendly. Computers are considered as elite learning and a dream for slum children, this program allows children to utilize their leisure time conservatively. This program aims to support poor children above the age of 10 yrs who are less-privileged to get trained outside.

Earlier days computers were used by elite group and were a dream for slum people, as this field has good scope all the schools offer computer as allied subject. This computer program would make children involve in computer based activity, the children can learn and share their ideas related to computers, children have limited practical exposure in their computer practical classes, and this program allows children to know better to handle systems. This is a short term course for one month where maximum children and youths would benefit in the 'Arrival City' (slum) area. Computer training courses outside are costly and unaffordable for urban poor children, this computer training would really benefit the poor children in a greater extent. The program is especially designed for slum children in English and Tamil, the instructor would teach the children in Tamil to make them understand better about computers.

### **2. Library for the Youths and children**

The Library program was started after understanding that there is no library for the children in the area the library for the youths and children were started with the help of well wishers who sponsored around 150 books which are arranged in the library unit. The books includes general knowledge, moral stories in English and Tamil, autobiography of leaders, comic books, books related to psychological problems, dictionary, Thirukural, yoga, meditation many other interesting books to motivate children to practice the habit of reading books daily.

Students spend about 2 hours after coming from school for reading. Some students feel that the pictures are very useful for them to understand about the topics. Students felt happy and expressed that the library unit would be useful for them to develop their knowledge with Storytelling, crafts training.

### **3. Karate training**

Karate classes are conducted with the support from International Okinawan Shorin Ryu Seibukan Karate Do of India (IOSSKA). This is helping students in not only strengthens their physical power but also boosts their mental prowess and capacity. Many of the students were participated in it which have enhances their ability to focus and concentrate which has a tremendous positive effect on their academic field. In 2014, 19 students were benefited by this program.

### **Scope of the programs**

LEED introduces computer, activity and library program to make children and youths get involved in better actions. Children get mentally affected due to familial disputes when they are at home. This program is designed for children to make use of the time during evening in a better way. Children who study in government schools have less opportunity to know about computers, library and activity program like karate which gives emphasis to patience, humility and respect thus boosting moral values right from young age.

## **c. Family Development Program (FDP)**

Family Development Programs is been functioning since 2011. The Team consisted with 6 Social workers who are now dealing with 2844 families. The major objective of the family development program is, Building up the Self Confidence of the family facilitate them to many welfare measures and possibilities available in the society. The families targeted by program are the poorest ones, who are most often not capable to respond to their own needs by themselves.



Family Development Program team periodically reviews the family development program & present families' case history in the meeting which is conducted by Chairman Mr. Elijah John Mathew, Coordinator and social workers. Ideas and suggestions were shared in the team and discussed in implementation of the various programs.

#### **d. Community Kitchen**

Most of the families skip food and the children and single earning member family suffer most as it was found in the study conducted by the team for which Coordinators and staffs had organized food feasts at Perungudi center to promote the community kitchen in many occasions. In community kitchen food were prepared and sold to the community people especially for needy families & tailoring candidates at subsidized price. The program was successful with the help of well-wisher who sponsor such occasions.

#### **e. Medical camps and Awareness Program**

Awareness programs for the children, adolescent, youth and women groups on various topics like, health, hygiene, communicable & non communicable diseases, child rights, women's rights, Blood Donation, alcohol and drug addiction, environment etc. The purpose behind the program is to make the people aware of their rights, duties, availability of welfare schemes and treatment on health issues, importance of timely medical help and proper understanding of medicine were very poor among people living in slum area and the people lack basic health facilities as the area where people live inhospitable environment and have high chance to get affected with serious communicable diseases. By understanding the health situation of the people The New LEED have planned to conduct several medical camps and Voluntary Blood Donation Camp, Medical Psychiatric and Counseling, de-addiction and family counseling with the voluntary support from doctors of NGOs and hospitals.

One of such camp is Eye Camp which is been organized with the help of Sankara Eye Hospital, Pammal – Tambaram, Dental camp by Karpaga Vinayaga Institute of Dental Sciences - Madhuranthagam Taluk, Kanchipuram, Voluntary Blood Donation camp and general medical camp by Cross Blood foundation and Chennai Corporation AIDS Prevention and control Society, TTK hospital conducted awareness program on alcoholic addiction for women, NGO Vitamin Angeles camp to distribute Vitamin A and Deworming program.

#### **f. Child rights workshop for children**

In the month of February a workshop program for children on child rights in association with Mr. Deva Anbu, Director for Association for Community Development Society (ACDS) organized a child rights workshop for the children.

Awareness program on child protection and child rights on 22nd November 2014 the project has been handled under the district collector of Kanchipuram. The government created an act of awareness on child protection and their rights. In the sense The New LEED Trust collaborated with government conducting this awareness program.

#### **g. International Women's Day and Kolam designing competition**

In the month of March to celebrate the Women's day function the program was organized with the help of Rotary club members Mrs. Lekha, Mrs. Neha along with Trustee Mrs. Elizabeth and chief guest Mrs. Marianne from the board. Women from the community participated in creating excellent kolam in front of his house and were given complementary prizes and winner's prizes.

#### **h. Cancer awareness program**

On the month of May cancer awareness program on 10th May 2014. This cancer awareness program was organized in association with NGO called "Penn Nalam".

#### **i. Program about de-addiction**

Community program on awareness program on alcoholic addiction with the help from TTK hospital were conducted for women and explained about the medical support the hospital can give.



## **j. Children's Day**

On the month of November Children's day was celebrated with the community children. The children's day was covered with competitions and cultural activities. Prizes and scholarships were distributed to the deserving students to encourage in their studies

## **k. Seva Mela**

The LEED staffs participated in 2 day NGO Mela (fair) in Ethiraj College for women organized by Confederation of Indian Organization for Service and Advocacy (CIOSA). Baskets made by LEED women's producers group were exhibited.

## **l. Annual cultural program and Foundation day**

On the 12th of December The New LEED its foundation Day with many cultural programs by the staff, youths and children from the community of The LEED Trust was celebrated. The musical evening was supported by student volunteers from Stella Maris college and Loyola college.

## **m. Vitamin Angels**

The New LEED Trust organized Vitamin A program for women children with the help of Californian NGO 'Vitamin Angels'. Vitamin A distribution and Deworming for children from 6 months to 59 months old to enable young children to develop immune systems to fight diseases like night blindness, measles.

## **n. Antenatal care (ANC) and Post Natal care (PNC) program**

Antenatal care is the complex of interventions that a pregnant woman receives from organized health care services in The New LEED Trust. This antenatal care checkup helps the normal growth of the baby in the womb. The purpose of antenatal care is to prevent or identify and treat conditions that may threaten the health of the fetus/newborn and/or the mother, and to help a woman approach pregnancy and birth as positive experiences. The New LEED Trust organizes Antenatal (ANC) Post Natal care (PNC) care checkup every 3 weeks for pregnancy women with the help of Sr. Parimala community health worker who monitors the health status of pregnant women's and the instruction was given on the importance of healthy food.

## **o. Directly observed treatment for tuberculosis (DOTS TB)**

All the 15 DOTS TB patients got their tablets at The New LEED's office. Social workers are trained to provide medicines for DOT TB and Injections for Multi Drug Resistance TB patients many counseling program and distribution of nutritive foods are been provided during the visits by patients.

## **p. Adolescent health education program**

The program is conducted for the Adolescent girls in the area as many of them have found to be anemic and also having many infections related to hygiene factor. During the program it was explained about the benefits on the importance of the medicines, usage of sanitary napkins.

### **1. Folic Acid Ferrous Sulphate Tablets**

The New LEED organized this program with the help of Sr. Parimala community health worker and could provide medicines to 138 adolescent.

### **2. Menstrual hygiene Awareness Program**

The New LEED Trust Organized Menstrual hygienic awareness program, 1438 women benefited in this program. Menstrual hygiene program is an essential in ensuring that everyday life is not interrupted by menstruation. It ensures that they can continue with their daily routine such as going to school, going to work or doing household chores. It can also prevent potential situations of embarrassment and in turn, make them feel confident about themselves and their body. In this sense, maintaining proper menstrual hygiene is important for their wellbeing and development.

## **q. Rotary Community Corp , Rotary club , youths**



Most of the support had come from the youths who are who are part of Rotary community Corp who could help in organize many programs , reporting the garbage issues the area, contamination of the water body which lead to deaths of many fishes. Many youths were supported by Rotary with scholarships to complete their college educations. The drinking water program was supported, distribution of notebooks for children. Rotary club supported in Setting up a Medicare clinic for the community.

#### **r. Domestic workers rights awareness program**

The program was organized for the community as many of the women are working in such unorganized sectors. The program was conducted by Tamilnadu Domestic Workers Union who answers all the questions concerning the workers working in many houses.

#### **s. Networking with organizations**

The LEED could network with many organization in conducting many programs they are ICICI academy for skill development, through which 6 youths could be sent in training in various skill development like Air-condition technician, electrical appliance service, front office management etc. WHO supported NGO Stop-TB network for distribution of medicines and creating awareness, Vitamin Angels for all the vitamin A capsules and Deworming tablets.

### **4. International Volunteer and students internship program**

The New LEED has been supported from many educational institutes which had sent their trainees.

#### **d. Kanthari institute of Entrepreneurship development**

Mr. Gram Tinashe Makwarimba , a Zimbabwean Social Entrepreneur undergraduate of Kanthari International , Kerala who was doing his one month internship with The New LEED Trust. Gram worked in different setups and he was championing a campaign that was running under the title Put Education 1st –give every child a chance. The campaign started with 6 workshops with the children followed by the closing 7th day. The final campaign was attended by 86 participants among them parents and invited guest.

#### **e. Stella Maris college**

Students of Stella Maris college , social work students Ms. A. Alvin Shalini , Ms. Ajisha Joy, Ms. Maria Mathew and Ms. Ujjwala Mani. These students helped in conducting many programs for the community.

#### **f. Loyola college**

Students of Loyola college , social work students Ms. Mayu Minami from Japan and Mr. Thangadurai have helped with dropout students, special care for children and other programs.

### **5. Future Plans:**

The meeting suggests developing new area which could be in other urban slums in Chennai and village in Vellore. Implementing various programs like Water Distribution Plan, Sanitation plan, full-fledged Medicare center and elderly care center.

### **6. Conclusion:**

The New LEED Trust take this opportunity to thank all the donors, staffs, volunteers and well-wishers for all the support given to the organization by which we could perform successfully the duties tirelessly for helping its beneficiaries for many years. This was possible only with the help of our donors, staffs, volunteers and community. However The New LEED Trust has miles to go to reach its goals for the service to the humanity.