



## ANNUAL REPORT - 2023

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### **I. Introduction**

- The New LEED Trust is An NGO working in the field of education for underprivileged and economically backward people in India. The meaning of LEED is Liberation, Education, and Economic Development.
- The New LEED Trust is functioning from the year 1991 and is registered as a charitable trust (Regd. No. 934/2000, 12AA Income Tax act1961).
- At present The New LEED Trust is working in slum community of Thiruvalluvar Nagar in Perungudi in Chennai, Tamil Nadu, India.

#### **a) Mission & Vision**

- To improve the standard of living of the underprivileged and economically backward people in India.
- Help through educating the people to be self-sustainable and social and economically independent with  
Special concern for weaker section of the community.
- Motivate people to overcome social evils like child marriages, dowry, domestic violence, illiteracy, unemployment, and health problems.
- The goal is that everyone in our Project areas should be able to live a peaceful life with less worry and become a model for the change of the whole of the Indian society.

#### **b) Object and Purpose of the Trust**

- To Promote and spread education and entrepreneurial and professional skills for the benefit of depressed and weaker section of the society.
- To hold examinations and to grant certificates of proficiency or other academic distinctions or title to person who have complied with the conditions laid down in the regulations or byelaws of the Trust or the State Government or any other statutory body set up by such Governments.
- To provide facilities for giving residential accommodation and boarding-house for teacher, staff and other persons engaged in carrying out any of the objects of Trust.
- To provide libraries, reading rooms for the benefits of students and public for promoting education.

#### **c) Means to achieve these goals:**

- Supplementary education for children (Activity based education programs & alternative education schools)
- Skill based education programs for women and youth (Tailoring, computer education, Basket Making, file making & other crafts)
- Marketing the crafts through fair trade shops.
- Sustainable entrepreneurship program for women.
- Family development program.



## d) Board of Trustee

1. Mr. Elijah John Mathew, Managing Trustee / Chief Functionary
2. Mrs. Siraj Khatoon, Trustee
3. Mr. Robin Babu Rajendran, Trustee

## e) The New LEED Staff

The success of The New LEED Trust is its staff and volunteers, without their involvement and dedication The New LEED could not achieve its success. The following are The New LEED Trust Staff, Volunteers, and Interns.

Sl. No	Name of the Staff	Designation
1	Mrs. Anthoniammal	Office Superintendent, Tailoring Tutor, and Basket Making Tutor
2	Ms. Donalda	Program Coordinator
3	Mrs. Poongothai	Field Social Worker, Medical Representative
4	Mr. Poorvasan	Medical Representative
5	Dr. Sudan Raj	Medical Officer
6	Mr. Sarathy	Karate Master
7	Mrs. Pachaiyammal	Housekeeping

## f) Interns and volunteers

1. Sujana Stella Maris college, Chennai
2. Keren Stella Maris college, Chennai
3. Vithya Stella Maris college, Chennai
4. Rahul Loyola college, Chennai
5. Lerny Loyola college, Chennai

## II. Perungudi Project

### a. Project Area Description

The New LEED office is situated at Kallukuttai, which is part of the Perungudi area. This is an “Arrival City” (Slum Dwelling) with 25,000 houses. Most of the houses are huts and made of cement sheets and waste materials. The area has the Mass Rapid Transit System- Perungudi railway station is the most important landmark. Most of the residents are employed in construction work and the women folk are either employed as housekeeping in offices or being housemaids and in some cases totally unemployed and depend on their husband's Income. Most of their husbands are addicts to alcohol and other bad habits. These habits have an ill effect over their health as well as on the economic conditions and normal relation with their family.



Though most of the children are sent to the nearby government schools, many among them lack in necessary nutrients in their food, Hence the children are always prone to suffer from poor health and immune deficiency.



## **b. Basic services available in the community**

- Most of them have Family Ration Card, Voters Identification card and Electricity connection. But some people have critical problems in getting these cards.
- No legal land document (Patta) or authorized construction for the land/house.
- No announcement from Central / state government for eviction, destruction, or rehabilitation process.
- Tahsildar office (Assistant collector & Executive Magistrate (Class II) revenue administrative officer holds court related to land, Tax, and revenue matter) is in Sholinganallur.

## **c. Educational Services**

- Pre-school (Balwadi) run by NGO- 'Asha Nivas'
- Chennai higher Secondary School, Perungudi 2 Km from The New LEED
- Chennai Higher Secondary School, Tharamani 3 km from The New LEED
- St. Anthony's Higher Secondary school (Government Aided), near TANSI Nagar, Velachery 2.5km from The New LEED
- Colleges and Polytechnic Institutions - Velachery, Tambaram and Kelambakkam. The nearest college is the Guru Nanak College of Arts & Science, and it is 5 km from The New LEED Trust.
- Women's polytechnic college in kasturba nagar Chennai.
- Tamilnadu Dr. Ambedkar Law University

## **d. Health Services**

- Private hospitals located in Velachery (2 Km from this area)
- TN Multispecialty Hospital near chintadripet Railway Station.
- Rajiv Gandhi General hospital central,
- Government hospital in royapettah and Triplicane.
- Nearby PHC located in thoraipakkam.
- Government Hospital in Perungudi 184 Division (near Raman Building)

## **e. Water and Sanitary Situation of the area**

- Only few houses have individual toilets with individual septic waste tank.
- Have facility of metro water supply twice in a week



- There are presences of domestic and industrial garbage in the area.
- No government support to dispose the garbage.
- There are no proper roads or streets, and it becomes very difficult to live in this area during Rainy season, even for a small rain street fill with dirty water stagnation for 3 to 6 months.
- Four streets are provided water connection through well water from Perungudi, corporation provides water twice in a week.

### III. Programs at a Glance – 2023

Community based programs are social programs with a participatory approach for community development and it involves community stakeholders in the process. In the year of 2023, The New LEED Trust conducted Community Programs for the children, adolescent, youth, and women groups on various topics like, health, hygiene, career, environment etc. The purpose behind the program is to make the people aware of their rights, duties, availability of welfare schemes and guide them towards constructive development.

#### 1. Skill Development Training Program (SDTP)

##### a. Tailoring Centre

Based on the baseline survey and need assessment report, it was identified that many women are interested in learning tailoring. More interest was shown by women who are separated, widowed and women who have family difficulties and want to support their families financially Tailoring classes for women in Perungudi were started in the month of June 2011 and is a six-month and 1 year certification course.

During this year 28 students have mastered the skill. Many women are interested in learning tailoring and embroidery skills. This training will enable them to learn a new skill and help them to become more self-reliant as many have turned in to entrepreneur also LEED provides employment opportunity through SHG, Thalir-LEED.



##### b. Project Thalir-LEED, SHG, Basket Making

Most women in Perungudi are plagued by poverty as a lot of them are either single mothers or widows. The New LEED Trust does its bit to help uplift the living conditions of these down-trodden women by initiating a project called 'Thalir' which means 'to sprout'. It simply means 'New beginnings' and that's exactly what Thalir signifies for these women.



This is an important project of LEED where we give training to community women for basket weaving from colourful wires and custom-made designs to accommodate a buyer's customer's requirement. LEED provides employment opportunity through SHG, Thali-LEED for those who are trained. This program enables them to earn a monthly amount of INR 4000 to 5000 through the sale in [www.thalirleed.com](http://www.thalirleed.com) Most of the women who participate in this program eke out an honest and fair means of living to overcome their situations. Totally we have 20 women who are part of the program. This year, we saw a rise in number of basket orders.



## c. Computer training

The main objective of this program is to engage youths and adults in purposeful activities which would allow them to grow personally and academically. This computer training program aims at training all and helps them to know the basics of using a computer, the syllabus is framed especially for our community children to make them computer friendly. Computers are considered as a part of elite learning and a dream for most of the youths and adults in the slum. However, this program allows everyone to learn this valuable skill and utilize their leisure time in useful manner.

Computer Literacy Program was started in the year 2011 to boost the employment opportunities of the community people and aid self-dependence. The program consists of two courses, Diploma in Computer Application and Basic Type Writing course. This program is open to all age group from the community. "Interest to learn" is the only eligibility criteria set by The New LEED. This program has enabled 60 students to learn this skill and become 'computer literate'.



## 2. Activity Based Supplementary Education Program (ABSEP)

### a. Activity Centre

Most of the children in this area goes to the nearby government schools, many among them lack basic knowledge in their studies. There are cases where even a 10th standard student is unable to read Tamil and English or not even know simple mathematics concepts such as addition and subtraction. Most of the parents are illiterate in this area, so they are not able to guide their children in their education. This made LEED take a voluntary stand to work on this filed. So, this year LEED started an Activity Centre. Mrs Donalda along with the staff and interns are taking care of this activity centre in the evenings from 5.00 PM to 7.00 PM. nearly 50 students are benefited by this activity centre each day. The tutor guides the children for their educational and moral development and creates awareness about social problems to them in an interactive manner. This promotes the personal development of the children as well as motivates them to perform better in their academic pursuits. Children of this activity centre have shown tremendous improvement in their education and social activities compared to the other children in the community. This highlights the success of this program.



### b. Library for the Youths and Children

The library program was started after understanding that there is no library for the children in the area. The library for the youths and children were started with the help of well-wishers who sponsored around 160 books which are arranged in the library unit. The books include general knowledge, moral stories in English and Tamil, autobiography of leaders, comic books, Books related to psychological problems, dictionary, Thirukkural, yoga, meditation, and many other interesting books to motivate children to practice the habit of reading books daily.

### c. Karate class

#### 1. Regular classes:

The Karate coaching given by Sensei Sarathy of International Okinawan Shorin-Ryu Seibukan Karate-Do of India (IOSSK) to the children on weekly twice or thrice basis This Year LEED Dojo, 21 students were benefited out of this program, 4 Students were graded Black Belts, Regular karate classes have boosted the self-confidence of the students as well ashelped them to be physically and mentally fit.

The students have progressed in their learning of the martial art form and have displayed their skills during various events and competitions organised during the year.

#### 2. Tournament - Manali 2023





The karate tournament was conducted at Manali the Northern part of Chennai where almost 15 children took part and won prizes. The tournament was open to all age groups. Both boys and girls took part. The continuous effort and the passion of the children to the field made them to attain the fruit of success at this incredibly early age. Despite, all their challenges external factors and inability, the commitment that the children have, given them this winning status.



This competition and the motivation given by The New LEED Trust, made the children to move further towards their passion.

#### d. Computer Classes

The New LEED Trust has organized computer classes for the children under ABSEP Program, this program was organized by interns from Loyola College. During this program Basic computer skills were taught to children, and it were effective. The students were very attentive and concentrated when it was taught with pictures and activities.



#### e. Children's day Programme



The New LEED trust actively works with children in the Perungudi community. Children's Day was celebrated on 14TH of November at The New LEED Trust project centre. The main theme of the event was that 'Children are always precious as they spread happiness and make a difference'. A skit was enacted depicting the work of the NGO for children. /The children thoroughly enjoyed the dance, skit, and recitation. The joy and happiness on each kid's face showed the hard-core efforts of the team. Nearly 70 children participated in the event. The Chairman Elijah John Mathew, Trustee Siraj, Program and other staff of The New LEED Trust graced the occasion. Gifts and refreshments were provided to the kids. On children's day, the kids took a pledge to plant more trees and safeguard their environment.

### **3. LEED Family Development Program (LFDP)**

Family Development Programs were started in June 2011. From the year of 2014, this program has been supported by LEED for the maximum reach in the community. The team for this program consists of a Family Development Program (FDP) coordinator and a social worker. The team deals with 40 families for a period of nine months. They practice a continuous interventional process which lasts nine months. This program motivates and guides the families for their development.

The main objectives of the LEED Family Development Program (LFDP) are to identify the potential of the families and building up their self-confidence for their overall development in the society. The families targeted by LFDP are the poorest ones, who are most often not capable to respond to their own needs by themselves. These programs are done by field social workers in systematic steps namely survey visits, selection meetings, permission visits, observation visits, regular home visits, second last visits and phase out meetings.

### **4. LEED Medicare Centre**

Every community need to have better health as it is central to human happiness and well-being. It is also a fundamental right of a human being to enjoy the highest attainable standard of health ("the right to health") (WHO, 2015). However, there are numerous factors that hinder the people in Kallukuttai, from the attainment of sound health. One of the major factors is an absence of medical Centre in the community. The people are denied of adequate access to health care; their right to health is endangered. We at The New LEED Trust, aspire to help the people enhance their quality of living by addressing this issue. We have established a medical centre in the community, which empowers the people with multiple health aspects, for example, prevention and treatment of disease and illness. With the effort of The New LEED Trust, on 1st July 2015, Medicare centre was established in Perungudi, Kallukuttai. This Medicare Centre is operational in the evening from 7.00 PM. The Medicare program provides services to people subsidized services, 40,000 of people are benefited by this program in a year. It imparts health-related information and knowledge and prevents the people from falling sick, ill-health and provides them with adequate medical treatment when needed. Overall, the medical Centre is making an essential contribution in assuring and enhancing their health and well-being in the community.



## 5. Community Program

### a) Pongal (harvest festival) Celebration 2023:

The New LEED Trust organized Equality Pongal [Samathuva Pongal] celebration in the office with staff members, trustees, and community people in the Kallukuttai to honour the farmers and farming traditions of the country.



### b) International Woman's Day program

The New LEED Trust celebrated women's day with the women in the community. Kolam competition was conducted for the women in the community so that the women would be encouraged to thrive in their womanhood. The first prize winners received 5 waterpots and every participant received a pot for appreciation. 120 women participated in the competition. After which there was an enriching session where the women were educated on the causes and effects of tb. Awareness was given so that the message would spread among the people in the community through women to prevent the spread of the disease. Overall, the program was a success.





## c) HIV awareness program

On the 4<sup>th</sup> of April, The New LEED Trust created an awareness on HIV in the community. The movie related to the HIV was screened and people were educated through visual means, and they were given some complimentary like snacks and boost. More than 30 people took part in this awareness program.



## d) Food Distribution for Elders

On the Month of March, The New LEED Trust provided food for the elderly people in the community. Mid-day meal for 55 elders was given at the agency. The distribution was taken under the guidance of Chairman Elijah John Mathew, Trustee Siraj and other staff member in the agency. The recipients were satisfied and grateful.



## e) Dry ration kit distribution-2023 floods

On the 4<sup>th</sup> of December the region of Chennai was affected by Michaung Storm, causing a havoc, ruining the daily activities of people. During the storm, the floods seeped into the houses of the people residing at Kallukuttai causing a great disturbance in the livelihood of people.



The New LEED trust stepped in to help the people at the community by executing relief work that included provision of flood kit and distribution of food to 60 people in the community.



## f. Annual Day celebration

The New LEED Trust celebrates its annual day every year on 12<sup>th</sup> December and this year also the celebration was done in a unique fashion where in, the Trust involved in the distribution of food and resources to the people affected by the flood. In doing so, the Trust exhibited the true vision of the Trust.



## **g. Medical camp**

### **1. Immunization camp:**

The New LEED Trust along with the collaboration with the government hospital Perungudi organized a medical camp. This camp was based on immunization for the children below the age of 18 years this camp was organized in the project office of the trust.

### **2. Post- natal and anti-natal care:**

The New LEED Trust along with the collaboration with Chennai corporation health department and the government hospital Perungudi organized a medical camp. This camp was for the post-natal and anti-natal care for the pregnant women in the community. The camp was organized in the project office of the trust.

## **h. Awareness program**

### **1. Awareness program – HIV Awareness:**

On the 4<sup>th</sup> of April, The New LEED Trust created an awareness on HIV in the community. The movie related to the HIV was screened and people were questioned about the movie, like a quiz, each one of the people who answered the question were won one kg boost. More than 30 people took part in this awareness program.

### **6. Exhibitions in colleges and other communities**

The New LEED and Thair-LEED could participate in various areas like Stella Maris college- Chennai, Loyola college - Chennai, FIKA restaurant and gallery- Adyar, Babaji Vidyashram – Sholinganallur, Adroit District S gated community, and Gateway school- Padur. through these exhibitions we could showcase the talents of the beneficiaries and explain well about the programs and sustainable projects the trust is doing.

### **7. Orientation Program for Interns and volunteers**

#### **a. Area mapping**

The social workers help the people who comes to them and willing to undergo a change to develop. They take initiatives but most important is using of resources. It's important for the social worker to analyse the resource and guide them to find a solution. These resources are primarily their family and friends. The support from family and the surrounding environment becomes essential for one's growth.

#### **b. Home Visits**

The social workers after understanding the needs and problems of the society have started their field work to explain the people of the area during their visits. These visits helped the family to understand their resources to support their family and the surrounding environment becomes essential for one's growth. The kids spent only two to three hours in the trust centre. So, the interns visited the families to understand their real situation and investigate the barriers around them. They also interacted with their parents and made them understand the needs of these kids. Home visits happen twice a week to report the kid's progress.



## IV Conclusion

The New LEED Trust takes this opportunity to thank all the donors, staffs, volunteers, and well-wishers for all the support given to the organization by which we could perform successfully and carry out our duties tirelessly for helping its beneficiaries for many years. This was possible only with the help of our donors, staffs, volunteers, and community. However, The New LEED Trust has miles to go to reach its goals for the service to the humanity.