



தி புதிய விடுதலைக் கல்வி

பொருளாதார முன்னேற்றம்

அறக்கட்டளை

ANNUAL REPORT – 2024

I. INTRODUCTION

- a. Mission and vision
- b. Objectives and purpose of the trust
- c. Means to achieve these goals.
- d. Board of Trustees
- e. The New LEED Staff
- f. Interns and volunteers

II. Perungudi Project

- a. Project Area description
- b. Basic services available in the community
- c. Educational Services
- d. Health Services
- e. Water and Sanitary Situation in the area

III. Programs briefly 2024

1. Skill Development Training Program (SDTP)

- a. Tailoring Centre
- b. Project Thair-LEED, SHG, Basket Making
- c. Computer Training

2. Activity Based Supplementary Education Programs (ABSEP)

- a. Activity Centre
- b. Library for the Youths and children
- c. Karate classes: LEED Dojo
 - i. Regular classes
 - ii. Tournament
 - iii. World Karate Day celebration - 2024
- d. Computer class
- e. Children's Day program
- f. Dance class and competitions.

3. LEED Family Development Program (LFDP)

4. LEED Medicare Centre



தி புதிய விடுதலைக் கல்வி

பொருளாதார முன்னேற்றம்

அறக்கட்டளை

5. Community Program

- a. Pongal celebration (Harvest festival) - 2024
- b. International Women's Day Celebration - program
- c. The Impact of Weather on Health
- d. Provision kits distribution
- e. Medical Camp
- f. 36th Founder's Day celebration & 4th Thalir-LEED Anniversary
- g. Children's Cultural Program

6. Exhibitions

- a. Stella Maris,
- b. Women's Christian College,
- c. HSBC (Daan Utsav Mela),
- d. Babaji Vidyashram,
- e. Bauble Bazaar,
- f. Retail Therapy,
- g. Appasamy Splendour,
- h. Adhi Dhool,
- i. PayPal,

7. Orientation Program for Interns and volunteers

- a) Stella Maris College, Cathedral Road, Chennai
- b) Guru Nanak College, Velachery, Chennai
- c) Loyola College, Nungambakkam, Chennai
- d) Patrician College of arts and science, Adyar, Chennai

8. Networking and Memorandum of Understanding (MoU)

IV. Conclusion



தி புதிய விடுதலைக் கல்வி

பொருளாதார முன்னேற்றம்

அறக்கட்டளை

I. Introduction

The New LEED Trust is An NGO working in the field of education for less-privileged economically and backward people in India. LEED stands for Liberation, Education, and Economic Development.

- The New LEED Trust has been operating since 1991 and is registered as a charitable trust (Regd. No. 934/2000, 12AA Income Tax act1961).
- The New LEED Trust is currently operating in the Thiruvalluvar Nagar slum community located in Perungudi, Chennai, Tamil Nadu, India.

a) Mission & Vision

- To improve the standard of living of the less privileged and economically backward people in India.
- Provide education to promote self-sustainability and socio-economic independence, with particular attention to vulnerable community members.
- Encourage people to overcome social evils like child marriages, dowry, domestic violence, illiteracy, unemployment, and health problems.
- Our goal is that everyone in our Project areas should be able to live a peaceful life without worry and become a model for the change of the whole of the Indian society.

b) Object and Purpose of the Trust

- To Promote and spread education and entrepreneurial and professional skills for the benefit of depressed and weaker sections of society.
- To hold examinations and to grant certificates of proficiency or other academic distinctions or titles to persons who have complied with the conditions laid down in the regulations or bylaws of the Trust or the State Government or any other statutory body set up by such Governments.
- To provide facilities for giving residential accommodation and boarding-house for teachers, staff and other persons engaged in carrying out any of the objects of Trust.
- To provide libraries and reading rooms for the benefit of students and the public for promoting education.

c) Means to achieve these goals.

- Supplementary education for children (Activity based education programs & alternative education schools)
- Skill based education programs for women and youth (Tailoring, computer education, Basket Making, file making & other crafts)
- Marketing the crafts through fair trade shops.



தி புதிய விடுதலைக் கல்வி

பொருளாதார முன்னேற்றம்

அறக்கட்டளை

- Sustainable entrepreneurship program for women.
- Family development program.

d) Board of Trustees

1. Mr. Elijah John Mathew, Managing Trustee / Chief Functionary
2. Mrs. Siraj Khatoon, Trustee
3. Mr. Robin Babu Rajendran, Trustee

e) The New LEED Staff

The success of The New LEED Trust is attributed to its staff and volunteers. Without their involvement and dedication, The New LEED would not have achieved its goals. The following are The New LEED Trust, Staff, Volunteers, and Interns:

Sl. No	Name of the Staff	Designation
1.	Mrs. Poongothai	Office Superintendent, Assist Coordinator, Skill Development Trainer, Medical Assistant, Program Organiser
2.	Ms. Dhivya Bharathi	Program Coordinator
3.	Mrs. Bhavani	Assistant Skill Development Trainer – Basket maker
4.	Mrs. Anitha	Skill Development Trainer - Tailoring
5.	Mrs. Naveena	Skill Development Trainer -Basket Maker
6.	Dr. Sudan Raj	Medical Officer
7.	Mr. Sarathy	Karate Master
8.	Mrs. Shalani	Assistant Medicare and Data entry
9.	Mrs. Pachaiyammal	Housekeeping

f) Interns and volunteers

1. Ms. Mahasundari. S Stella Maris College, Chennai
2. Sr. Reema Stella Maris College, Chennai
3. Ms. Shekinah. Y Stella Maris College, Chennai
4. Ms. Dhanuja Priyadharshini. Guru Nanak College, Chennai
5. Srinithi. K Guru Nanak College, Chennai



தி புதிய விடுதலைக் கல்வி

பொருளாதார முன்னேற்றம்

அறக்கட்டளை

6. Mr. A. Santhanam Loyola College, Chennai
 7. Mr. S. Kamalnath Loyola College, Chennai
 8. Mr. B. Anbumathan Loyola College, Chennai
- II. Perungudi Project**

a. Project Area Description

The new LEED office is in Kallukuttai, Perungudi. This is an “Arrival City” (Slum Dwelling) with 30,000 houses. Most houses are huts built from cement sheets and waste materials. The area has the Mass Rapid Transit System- Perungudi railway station is the most important landmark. Most residents work in construction, while many women are employed in office housekeeping roles or as domestic workers. In some cases, they may be unemployed and dependent on their husband's income. Many of their husbands struggle with alcohol addiction and other harmful habits, negatively impacting their health, financial stability, and family relationships. Although most children attend nearby government schools, many suffer from poor nutrition, making them vulnerable to health issues and weakened immunity.

b. Basic services available in the community

- Most of them possess a Family Ration Card, Voter Identification Card, and electricity connection. However, some individuals face significant challenges in obtaining these essential documents.
- No legal land document (Patta) or authorized construction for the land/house.
- No announcement from Central / state government for eviction, destruction, or rehabilitation process.
- Tahsildar office (Assistant collector & Executive Magistrate (Class II) Revenue Administrator Holds court related to land, Tax, and revenue matters) is in Sholinganallur.

c. Educational Services

- Pre-school (Balwadi) run by NGO- ‘Asha Nivas’
- Chennai Higher Secondary School, Perungudi 2 Km from The New LEED, Trust
- Chennai Higher Secondary School, Tharamani 3 km from The New LEED, Trust
- St. Anthony’s Higher Secondary school (Government Aided), near TANSI Nagar, Velachery 2.5 km from The New LEED, Trust
- Colleges and Polytechnic Institutions - Velachery, Tambaram and Kelambakkam. The nearest college is the Guru Nanak College of Arts & Science, and it is 5 km from The New LEED, Trust.
- Women’s Polytechnic College in Kasturba Nagar, Chennai.
- Tamilnadu Dr. Ambedkar Law University

d. Health Services



தி புதிய விடுதலைக் கல்வி

பொருளாதார முன்னேற்றம்

அறக்கட்டளை

- Private Hospitals located in Velachery (2 Km from this area)
- TN Multispecialty Hospital near Chintadripet Railway Station.
- Rajiv Gandhi General Hospital
- Central Government Hospital in Royapettah and Triplicane.
- Nearby PHC located in Thoraipakkam.
- Government Hospital in Perungudi 184 Division (near Raman Building)

e. Water and Sanitary Situation of the area

- Only a few houses have individual toilets with individual septic waste tanks.
- Receive Metro water supply twice in a week with 5 pots for each family
- The area contains both domestic and industrial waste, with no government support for proper disposal.
- The area lacks proper roads and streets, making it extremely difficult to live during the rainy season.
- Even small amount of rainfall leads to water stagnation, which persists for 3 to 6 months.
- Four streets receive water supply from well water in Perungudi, with the corporation providing water twice a week.

III. Programs briefly – 2024

Community-based programs are social initiatives that utilise a participatory approach for community development. These programs actively involve community stakeholders throughout the process.

In the year of 2024, The New LEED Trust conducted Community Programs for the children, adolescent, youth, and women groups on various topics like, health, hygiene, career, environment etc. The purpose behind the program is to make the people aware of their rights, duties, availability of welfare schemes and guide them towards constructive development.

1. Skill Development Training Program (SDTP)

a. Tailoring Centre

Based on the baseline survey and needs assessment report, it was found that many women expressed a strong interest in learning tailoring. This interest was particularly high among women who are separated, widowed, or facing family difficulties and seeking financial independence. To support them, tailoring classes were launched in Perungudi in June 2011, offering six-month and one-year certification courses. This year, 28 students have successfully mastered the skill. Many women continue to show enthusiasm for learning tailoring and embroidery, as these skills empower them to become self-reliant. Several have even transitioned into entrepreneurship. Additionally, LEED provides employment opportunities through Self-Help Groups (SHG) and Thair-LEED, further



தி புதிய விடுதலைக் கல்வி

பொருளாதார முன்னேற்றம்

அறக்கட்டளை

supporting their financial stability.

b. Project Thalir-LEED, SHG, Basket Making

Many women in Perungudi struggle with poverty, as many are single mothers or widows. The New LEED Trust strives to uplift these women by launching the 'Thalir' project, which means 'to sprout'—a symbol of new beginnings and hope for a better future. As a key initiative of LEED, Thalir provides community women with training in basket weaving using colourful wires and custom designs tailored to buyers' needs. Those who complete the training receive employment opportunities through Self-Help Groups (SHG) and Thalir-LEED. Through this program, women can earn a stable monthly income of INR 5,000 to 6,000 by selling their handcrafted baskets on www.thalirleed.com. **Currently, 17 women are actively part of this initiative, creating sustainable livelihoods for themselves. This year, we witnessed an increase in basket orders, further strengthening the program's impact.**

c. Computer training

The primary goal of this program is to engage youth and adults in meaningful activities that foster both personal and academic growth. This computer training initiative is designed to equip participants with essential computer skills, focusing on the basics of computer usage. The curriculum is specially tailored for our community children, ensuring they become comfortable and confident in using technology. For many youths and adults in the slum, learning to use a computer has long been seen as a privilege reserved for the elite.

However, this program makes computer education accessible to all, allowing participants to develop valuable skills and make productive use of their time. Launched in 2011, the Computer Literacy Program aims to enhance employment opportunities and promote self-reliance within the community. The program offers two courses: a Diploma in Computer Application and a Basic Typewriting Course, catering to individuals of all age groups. The only requirement set by The New LEED is a willingness to learn. **So far, this initiative has empowered 60 students to become computer literate, equipping them with essential skills for a better future.**

2. Activity Based Supplementary Education Program (ABSEP)

a. Activity center

Most children in this area attend nearby government schools, but many struggle with basic learning skills. Some students, even in the 10th standard, are unable to read Tamil and English or perform simple mathematical operations like addition and subtraction. With many parents in the community being illiterate, they are unable to support their children's education. Recognizing this challenge, LEED took the initiative to address the issue by launching an Activity Centre this year. Mrs. Donald, along with the staff and interns, manages the center, providing academic support to children every



தி புதிய விடுதலைக் கல்வி

பொருளாதார முன்னேற்றம்

அறக்கட்டளை

evening from 5:00 PM to 7:00 PM. Nearly 50 students benefit from the Activity Centre each day. The tutor not only supports their academic learning but also fosters their moral development and raises awareness about social issues through interactive sessions. This approach enhances the children's personal growth and inspires them to excel in their studies. Students attending the center have shown remarkable improvement in both education and social engagement compared to others in the community, underscoring the success of this initiative.

b. Library for the Youths and Children

The Library Program was established after recognizing the lack of a library for children in the area. With the support of generous well-wishers, around 160 books were donated to create a dedicated library space for youth and children. The collection includes books on general knowledge, moral stories in English and Tamil, biographies of leaders, comics, psychological well-being, dictionaries, Thirukkural, yoga, meditation, and more—all carefully selected to inspire and cultivate a daily reading habit among children.

c. Karate classes: LEED Dojo:

i. Regular classes:

The Karate coaching given by Sensei Sarathy of International Okinawan Shorin-Ryu Seibukan Karate-Do of India (IOSSK) to the children on weekly twice or thrice basis. This year, LEED Dojo benefited 21 students, with **4 of them achieving Black Belt certification.**

Regular karate classes have significantly boosted students' self-confidence while enhancing their physical and mental well-being. They have made great progress in mastering the martial art and have showcased their skills at various events and competitions throughout the year.

ii. Tournament - Villivakkam

LEED DOJO (Karate School) under International Okinawan Shorin Ryu Seibukan Karate Do of India-accredited by Karate Association of India (KAI) Students Balakrishnan, Sriram and Gokulnath won prize in the Chennai District Karate Tournament which was held on 27.10.2024 Sunday in Villivakkam.

iii. World Karate Day Celebration – 2024

On behalf of World Karate Day 19th Intramural Karate Championship was conducted in Maria Matric Higher Secondary School Royapuram, Chennai on 17th November 2024 from 9.00 am to 4.00 pm. Many students got prizes in the championship.

Karate competitions were also held in Villivakkam, and Royapuram, providing them with valuable experience and exposure.



தி புதிய விடுதலைக் கல்வி

பொருளாதார முன்னேற்றம்

அறக்கட்டளை

d. Computer Classes

The New LEED Trust organized computer classes for children under the ABSEP Program. This initiative focused on teaching basic computer skills, which proved to be highly effective. The students showed great attentiveness and engagement, especially when lessons were taught using visuals and interactive activities.

e. Children's Day Celebration: Program

The New LEED Trust is actively engaged in supporting children in the Perungudi community. On November 14th, Children's Day was joyfully celebrated at The New LEED Trust project center.

The event revolved around the theme: "Children are always precious as they spread happiness and make a difference." A special skit was performed, highlighting the organization's dedication to child welfare. The children enthusiastically participated in dance, skits, and recitations, filling the event with energy and joy. Their smiles reflected the dedicated efforts of the team in making the day memorable.

Nearly 70 children took part in the celebration. The event was graced by Chairman Elijah John Mathew, Trustee Siraj, program staff, and other members of The New LEED Trust.

'Wish Tree'- an initiative by PayPal corporate had given gifts to children and their parents based on the wishes they had written in a letter. The children were delighted to receive gifts and refreshments. As a meaningful gesture, they took a pledge to plant more trees and protect the environment, reinforcing the importance of sustainability.

f. Dance Classes and competition

Dance Competition was held on December 8th, 2024, in Guduvanchery. The dance competition conducted by 'Feel of Dance Company' and students actively participated in the competition.

3. LEED Family Development Program (LFDP)

Family Development Programs were started in June 2011. From the year of 2014, this program has been supported by LEED for the maximum reach in the community. The team for this program consists of a Family Development Program (FDP) coordinator and a social worker. The team deals with 40 families for a period of nine months. They practice a continuous interventional process which lasts nine months. This program motivates and guides the families for their development.

The main objectives of the LEED Family Development Program (LFDP) are to identify the potential of the families and building up their self-confidence for their overall development in the society. The families targeted by LFDP are the poorest ones, who are most often not capable to respond to their own needs by themselves. These programs are done by field social workers in systematic steps namely survey visits, selection meetings, permission visits, observation visits, regular home visits, second last



தி புதிய விடுதலைக் கல்வி

பொருளாதார முன்னேற்றம்

அறக்கட்டளை

visits and phase out meetings.

4. LEED Medicare Centre

Every community need to have better health as it is central to human happiness and well-being. It is also a fundamental right of a human being to enjoy the highest attainable standard of health ("the right to health") (WHO, 2015). However, there are numerous factors that hinder the people in Kallukuttai, from the attainment of sound health. One of the major factors is an absence of medical Centre in the community. The people are denied of adequate access to health care; their right to health is endangered.

We at 'The New LEED' Trust, aspires to help the people enhance their quality of living by addressing this issue. We have established a medical centre in the community, which empowers the people with multiple health aspects, for example, prevention and treatment of disease and illness. With the effort of The New LEED Trust, on 1st July 2015, Medicare centre was established in Perungudi, Kallukuttai. This Medicare Centre is operational in the evening from 7.00 PM. The Medicare program provides services to people subsidized services, 40,000 of people are benefited by this program in a year. It imparts health-related information and knowledge and prevents the people from falling sick, ill-health and provides them with adequate medical treatment when needed. Overall, the medical Centre is making an essential contribution in assuring and enhancing their health and well-being in the community. From November 2024 Rotary club of Chennai Mid city is supporting with doctor salary.

5. Community Program

a. Pongal (Harvest festival) Celebration 2024

The New LEED, Trust organized Equality Pongal [Samathuva Pongal] celebration in the office with staff members, trustees, and community people in the Kallukuttai to honour the farmers and farming traditions of the country.

b. International Women's Day Celebration - program

The New LEED Trust celebrated Women's Day with the women of the community, fostering a sense of empowerment and unity. As part of the celebration, a Kolam competition was organized to encourage women to embrace and celebrate their womanhood. The theme for the competition was "Empowering Women to Fight Against TB."

A total of 120 women participated in the event. The first-prize winners received five water pots, while all participants were awarded a pot as a token of appreciation.



தி புதிய விடுதலைக் கல்வி

பொருளாதார முன்னேற்றம்

அறக்கட்டளை

Following the competition, an informative session was conducted to educate women about the causes, effects, and prevention of TB. This awareness initiative aimed to equip women with knowledge, enabling them to spread the message within the community and help prevent the disease's spread.

Overall, the program was a resounding success, leaving a lasting impact on both the participants and the broader community.

c. The Impact of Weather on Health Survey

As a part of the study program with the topic of 'The Impact of Weather on Health' by Dr. Soumya Swaminathan, Chairperson, M.S Swaminathan Research Foundation, Principal Advisor – National Tuberculosis Elimination program (NTEP), Former Chief of WHO, A feasibility survey was conducted in Perungudi on December 5, 2024, to analyse weather conditions, the impact on roofed houses, and key weather indicators. The survey was led by Dr. Soumya Swaminathan, a renowned clinical scientist specializing in TB and HIV, with the participation of research scholars and esteemed guests from Singapore.

d. Provision Kit distribution

Provision kits were distributed to the needy in the community, which was sponsored by Patrician college of Arts and science.

e. Medical Camp

Medical camp was conducted for community people in Perungudi by Chettinad Hospital and Research Institute involving orthopaedics and pulmonary paediatrics on 12th December 2024. All kinds of full body check-ups were done during the medical camp. About 70 people attended the medical camp and the camp was a success.

f. 36th Founders Day Celebration and 4th Thalir-LEED, Anniversary:

On July 17, 2024, Thalir-LEED, a self-help group created by The New LEED Trust, joyfully celebrated its 4th anniversary, alongside the 36th Founders Day of the trust. The event was filled with energy, gratitude, and appreciation for the artisans and staff who have been an integral part of this journey.

Thalir-LEED continues to empower women in Perungudi by providing skill development training in tailoring and basket weaving, enabling them to earn a dignified income. To honour their hard work, 17 artisans received prizes from Director & Manager Elijah John Mathew, along with managing trustees Ms. Siraj, Mr. Robin, and his wife, Priya. Each artisan and staff member were also gifted a flask as a token of appreciation.



தி புதிய விடுதலைக் கல்வி

பொருளாதார முன்னேற்றம்

அறக்கட்டளை

The celebration featured a lively cake-cutting ceremony, a dance performance, prize distribution, and a special inauguration of the LEED M2 Dance Studio at the project office. This milestone would not have been possible without our incredible community, customers, and supporters. Your unwavering encouragement has fuelled our growth, enabling us to positively impact the lives of our talented artisans and sustain our mission. We invite you to continue supporting us on this meaningful journey.

g. Children's cultural program

Good Shepherd School in Nungambakkam organized a special one-day children's cultural program for children of The New LEED Trust at Good Shepherd School in Nungambakkam. Thirty children from Perungudi were treated to a fun-filled day of music, dance, and art, and also received goodies. For many of the students, this was their first experience with a cultural program, making it an unforgettable and enriching experience.

6. Exhibitions

The exhibition conducted by Thalir-LEED® was a testament to the power of creativity, sustainability, and community support. It provided a platform for talented artisans who got trained by The New LEED and helped to showcase their skills and offered visitors a chance to appreciate and purchase unique, handmade products. The organization's commitment to empowering women and promoting ethical practices makes it a beacon of hope and inspiration in the world of art and craftsmanship.

We thank for the opportunity given by the following venues

- Stella Maris,
- Women's Christian College,
- HSBC (Daan Utsav Mela),
- Babaji Vidyashram,
- Bauble Bazaar,
- Retail Therapy,
- Appasamy Splendour,
- Adhi Dhool,
- PayPal,

7. Orientation program for interns and volunteers

The orientation program explaining the mission of LEED and the community impact was conducted by Trustee, Mrs. Siraj Khatoon - HR, Administration and Resources management along with Mr. Elijah John Mathew – Managing Trustee to the students of following institutions

- Stella Maris College, Cathedral Road, Chennai
- Guru Nanak College, Velachery, Chennai



தி புதிய விடுதலைக் கல்வி

பொருளாதார முன்னேற்றம்

அறக்கட்டளை

- c. Loyola College, Nungambakkam, Chennai
- d. Patrician College of arts and science, Adyar, Chennai

8. Networking and Memorandum of Understanding (MoU)

During the year The New LEED had Memorandum of Understanding (MoU) with department of Accounting and Finance Shift - II and Depart of Corporate Secretaryship Shift - II of Patrician College of arts and science, Adyar, Chennai, Networking with 'Aram Porul- an Networking NGO', Rotary club of Chennai Mid city which is sponsoring doctors salary from November 2024.

IV Conclusion

The New LEED Trust extends its heartfelt gratitude to our donors, staff, volunteers, and well-wishers for their unwavering support. Your contributions have enabled us to deliver our services successfully and tirelessly, making a positive impact on the lives of our beneficiaries over the years. We acknowledge that our accomplishments would not have been possible without the collective efforts of our donors, staff, volunteers, and community. As we move forward, The New LEED Trust remains committed to its mission and is driven to achieve even more in service to humanity. Learn more about our journey and mission at www.lead.in